

WAR RECORD IS DEFENDED BY LAFOLLETTE

Senator in Campaign Speech Here Thursday Night also Urges all Citizens to Vote Nov. 7

DEFIES MOBS WHO PAINTED HOUSES YELLOW DURING WAR

Congressman Beck and Herman Ekern also Make Attacks on War Profiteers

OPENING his speech, the first campaign talk to be made in La Crosse in two years, Thursday night in the La Crosse theater with a tribute to the memory of the late James Thompson, Senator Robert M. La Follette began and pleaded with his audience to turn out in mass on general election day and to resist, as it were, their choice on the last primary election day and to resist his address with a word of protest. He was both a defender of his stand on the war and his enemies because of his views on the causes that started the war, which brought the United States into the world conflict.

The senator did not have prepared speech. He did not read from notes and the result was an address in which were interpolated oratorical and theoretical points that revealed most of his more famous opinions. The La Crosse theater was packed, "pinned to the ground" in the language of the nautically inclined, for nearly an hour before the time, 8 o'clock, for the opening speech.

Brody is Chairman
Lawrence J. Brody, chairman of the La Crosse county Republican committee, was chairman of the meeting. Because La Follette was too fatigued by his motor ride from Madison to La Crosse to keep his speaking engagements, Congressman Beck of Victoria was called upon for a few remarks, to be followed by Herman Ekern, La Follette candidate for attorney general. Congressman Beck said the thing a few thrills by envenoming against "big business." Ekern continued to the audience of keeping the audience on edge by flinging the war profiteer, until such time as the senator chose to make his appearance.

The first result was that the audience was given several thrills that have been somewhat restive and from time to time would come its collective neck for maybe it was necks toward the stage entrance. Eventually the evening of necks was rewarded. The stage door cracked, then opened and a shock of iron gray hair—the world famous pompadour—appeared. Senator La Follette had arrived. Vigorous applause notified Ekern that he had "held the fort long enough." Relief was at hand. And then the audience had its anti-climax, the sight of Senator La Follette struggling to the center of the stage to hurl a philippic or two at the wide world and all of Wisconsin in particular.

Tribute to James Thompson

The senator's opening words were a tribute to James Thompson, his sterling qualities and "his capacity for rendering public service." When he entered the campaign for the senate he showed a "power and a grasp of public questions that made his death a distinct loss to the state," said Mr. La Follette.

Then launching into the message

(Continued on page six)

EIGHT WORKMAN KILLED AND FOUR INJURED IN OKLAHOMA MINE BLAST

CURTAIN, Okla.—Eight men were killed and four were badly injured in an explosion of gas in the Progressive coal company's mine a mile and a half north of McCurtain Friday morning.

The dead: Bill Taylor, Irving, Burlo Strouse, Clarence Greenwald, Walter Trasher, Bob Edwards, John Sanders, Everett Seaton. The injured: Bob Wallace, Roy Caldwell, Claude Everett, Joe Conenger. The injured were badly burned. Physicians say they are in a serious condition.

CHARGES AGAINST FEDERAL ATTORNEY UPHELD BY REPORT

Recommend Reorganization of District Attorney's Office in Chicago
CHICAGO, Ill.—By the Associated Press.—Charges against the conduct of the office of United States district attorney at Chicago were found to be well founded by Edgar B. Tolman and John R. Montgomery, representing the Illinois and Chicago Bar associations, in a report to United States Attorney General Daugherty made public Friday.

Responsibility for unsatisfactory conditions in the office was not charged against District Attorney C. F. Cline, the incumbent, personally, however, but the investigators recommended a reorganization of the office; appointment of a special prosecutor to dispose promptly of pending cases; that the district attorney be made responsible and their subsequent conduct regarding that there can be no enforcement of the law until the district attorney is "entirely freed from the responsibility of political control."

The investigators found that "there is not the slightest doubt that ever since the passage of the eighteenth amendment and the legislation to carry the same into effect, there has been traffic in intoxicating liquors, organized on a large scale and protected by bribery and corruption." The report of special examination, which examined the files in the district attorney's office showed that for a period of two years and a half, from January 1, 1920, to June 30, 1922, that of 781 cases in which the accused were held to the grand jury, 560 were prohibition cases.

There is no reason for precipitate action in the case, United States Attorney General Daugherty said here today.

A synopsis of the report has been sent to my department," Mr. Daugherty said. "I have just glanced over it. There is no reason why there should be any precipitate action taken. I will not be back at the department until next Monday."

SCHOOL OF WORLD CITIZENSHIP HELD AT BAPTIST CHURCH

A school of world citizenship was started Wednesday in the First Baptist church of this city. This school is similar in type to many such schools that are held over the territory of the Northern Baptist convention. It is to be held every afternoon, and evening once a week, on Wednesday—during the coming six weeks, closing November 22.

The school began Wednesday at 4 p. m. Two classes were held in the afternoon. The class for beginners and primary was taught by Miss Charlotte Emery, and the class for juniors by Miss Grace Drake. The story hour was so interesting that the children all said they would not only return but that they would be back with more pupils next week.

TWO BICYCLES ARE STOLEN HERE FROM ST. JOSEPH'S SCHOOL

Two bicycles were stolen from St. Joseph's school last Wednesday. It was reported at Central police station. The bicycles were owned by Reginald Koehn, 815 South Seventh street, and Ferdinand Welpert, 918 Hood street. The former's was an Admiral and the latter a Dayton. Other than these the police have reported no thefts.

A. B. C. BARS PAPERS WITH FREE CIRCULATION

CHICAGO, Ill.—The audit bureau of circulation Friday adopted an amendment to the constitution of the organization barring membership to publications of free circulation.

TEXAN IS NAMED AS NEW HEAD OF AMERICAN LEGION



ALVIN M. OWSLEY

OWSLEY CHOSEN BY SERVICE MEN IN ANNUAL ELECTION

New Commander Declares Soldiers Must Pledge Greater Service to America
NEW ORLEANS, La.—By The Associated Press.—Alvin M. Owsley of Texas was elected national commander of the American Legion at the close of its fourth annual convention here Friday.

The vote was overwhelming. Owsley was carried on the shoulders of the delegates to a place on the platform beside the retiring commander McNider, who grasped his hand and then turned to the assembly. The Texas band broke loose.

While McNider jerked the gang violently, "Bill" Deegan of New York led in the capitulation of defeated candidates and moved the vote to be unanimous. The vote was announced as follows:

A. P. Owsley, Texas, 574; William P. Deegan, New York, 251; J. H. Thompson, Pennsylvania, 205.

Mr. Owsley was introduced by Commander McNider.

"Please accept my heartfelt gratitude," he said, "for the greatest honor that could come to one who served in the world war."

Must Pledge Service
"We pledged to America," he continued, "in the world war that we were her defenders. We must now pledge even greater service."

There are four great principles on which we rest:

"Despoticism."
"Reactionism."
"Adjusted compensation."
"Americanization."

"I pledge the best energies of my manhood and my sacred honor."

Made Good as Soldier
Alvin M. Owsley, newly elected commander and acting director of the American Legion Americanism commission, when barely 30 years old, had gained distinction as a soldier and statesman in the Lone Star state.

He had resigned a position as district attorney at the outbreak of the war to attend the first training camp open to volunteers and had been assigned to a major of infantry in the Thirty-sixth division. In this capacity he had recruited his own battalion and a large portion of the division in northern Texas.

Served Overseas
After serving as division insurance officer and senior instructor of the Third Officers' Training school at Camp Bowie, Texas, Mr. Owsley went overseas with his division. He was made adjutant of the division and took part in two major engagements in Champagne and the Argonne.

After the armistice, Mr. Owsley went to London, where he attended the courts of law and studied English procedure.

While engaged in national work and speaking throughout the country in the interest of better citizenship, Mr. Owsley retains his membership in the Arthur McNider post of the Legion at Denton, Texas, his birthplace.

REAL ESTATE TRANSFERS

The following deeds have been recorded with Register of Deeds Wachs: John J. and Ida Rex to Rudolph A. and Lilla Rex, part of Lot 15, Block 1, Addition.

THOUSAND ACCEPT INVITATIONS TO FORD DAY EVENT

Ten Hundred Postal Cards Received from Residents of Surrounding Country

PROGRAMS SENT OUT TODAY TO ALL ON MAILING LIST

Majestic Theater Announces Feature for Ford Day

The postal card responses to Ford day invitations still continue to come in. To date there are considerably over one thousand acceptances. This assures an attendance of at least four thousand people in addition to the crowds which will be brought in by the bands who are to win the cash prizes that are hung up by the merchants.

Today the entire mailing list of twelve thousand, five hundred Ford owners is being covered by a second mailing consisting of the official program, parade instructions, prize list, registration, instructions and all other information that will aid the visitor in having the time of his life when he comes to La Crosse Ford day, Thursday, October 26.

A complete list of committees, the prize lists, program, parade instructions, etc., will be published in this paper next Sunday.

Adding another to the various entertainment stunts which will feature Ford day, the Majestic Theater announces that it will admit all Ford drivers to the theater for the matinee at seventy-five cents a head. That is to say, whether the Ford carries two or twelve passengers—and there was one with eleven last year—the flat price will rule. This price will, on the average, cut the admission in half, and on many cases the individual price will be a still smaller fraction of the regular cost.

ROAD BUILDERS DIG UP INDIAN GRAVES IN COUDERAY REGION

HAYWARD, Wis.—While building a road into the Moenasia resort on Couderay lake, workmen unearthed numerous Indian graves. In one the skeleton is in sitting posture. Many Indian graves and other trophies were found. Later when E. L. Haernon, manager of the local telephone company, was installing a telephone at the resort, the line had to be rearranged because Indian graves obstructed placing of poles. The Moenasia resort is a new clubhouse on Lake Couderay that is owned by several Milwaukee men.

PROCESS PREVENTS THE RE-DISTILLING OF WOOD ALCOHOL

COLUMBUS, Ohio.—Chemists of the prohibition department at Washington have developed a process making impossible the re-distilling of denatured and wood alcohol into alcohol for beverage purposes, Federal Prohibition Commissioner Haynes announced Friday.

Regulations setting forth the new formula will be issued soon. Mr. Haynes said, adding that the department expects manufacturers, in complying with the regulations, will rid the market of compounds which are at present causing much havoc in the way of deaths and blindness.

FINED FOR THREATS AGAINST DRY AGENTS

MERRILL, Wis.—Ray Myers, 20, who May 26 drew a gun on state prohibition agents, and threatened to kill them for arresting his father, was fined \$200 and costs by Judge Ford in circuit court here. A jury found him guilty of assault.

HEARS MUSIC THROUGH HIS STOVE PIPE RADIO

ASHLAND, Wis.—Carl Nordquist reports that he had been getting strains of music from an ordinary stove pipe which connects with his rooms. The chimney from which the music comes is of brick, with a lining. The chimney is so arranged that a stove can be set up in two different rooms and there is a tin over the hole in one room. Mr. Nordquist, upon hearing the music for the first time, removed the tin. The music ceased and started up again when the tin was replaced. Some of the music was very plain while at other times it was hardly recognizable. Piano music was received, but the violin music was the most plain. He claims he also heard a voice say, "The next number will be—"

U. S. AMBASSADOR, HOST AT DINNER FOR JAP PREMIER

TOKYO.—Charles B. Warren, American ambassador, was a host at a dinner tonight given for Premier Kato. Frank B. Noyes, of Washington, D. C., president of the Associated Press, and Mrs. Noyes, who are touring the East, also were honored guests.

Many prominent figures in the capital, including members of the cabinet, were present. Mrs. Warren, wife of the ambassador, did not attend owing to a recent bereavement.

BONAR LAW PROGRESSING WITH NEW CABINET; DERBY AND CURZON WILL SERVE

Announcement of Personnel to be Made After Premier-Designate's Formal Election to Head Unionist Party; Chamberlain and Lloyd George to Form New Party, Says Report

LONDON.—By the Associated Press.—Premier-Designate Bonar Law, in a message to the newspapers Friday afternoon says: "If I am elected to lead the conservative party I may be in a position to advise the king to order immediately the dissolution of parliament. This would give plenty of time to get the Irish home rule bill through."

LONDON.—"Mr. Lloyd George is coming out as a liberal. I take my stand behind him and also come out as a liberal and free trader." This message was conveyed to the liberals of Swansea, Wales, from Sir Alfred Mond, minister of health, through Lady Mond, according to the Central News Agency. Sir Alfred represents Swansea West in the house of commons.

LONDON.—By the Associated Press.—Andrew Bonar Law appeared to be making rapid progress Friday in forming a cabinet to replace the fallen coalition government.

This was evidenced by the announcement that Marquis Curzon and the Earl of Derby, both men of influence and experienced cabinet ministers, have agreed to serve under him in any capacity.

Mr. Bonar Law cannot officially announce the formation of his ministry until he is elected head of the unionist party to succeed Austen Chamberlain, but it is generally conceded that this election will be only a formality.

The premier-designate is busy seeking out eligibles. He is giving evidence of retaining to the full the indomitable courage and fighting spirit which have characterized his thirty years of political life, was making his way along the first stage of his "trek into the wilderness" with those of his comrades who had remained faithful to his leadership.

It was equally certain that he would prove to be a difficult opponent in the coming battles, as there are admittedly few men in the country who possess such mastery of the art of politics as he.

The unionists, the liberals and the laborites alike, were conferring and working intensely in an attempt to solve the problem confronting them.

Former Premier Asquith, who was in the country when he heard of the collapse of the Lloyd George government, rushed back to town Friday morning to confer with his colleagues as to what line the liberals should adopt.

TWO COLORED MEN ARRESTED BY POLICE ON ASSAULT CHARGE

Attack Clarence Voves When Refused Permission to Play Pool
Two negroes, Phillip Clarence George Bell, Washington, 26, and Maxie Thowser, 20 both of Chicago, were arrested by officers of the police department Friday morning on a charge of assault on Clarence Voves, keeper of a pool hall at 1703 George street.

Voves was struck about the head with a "bun." It was said, and a gash cut in his skull. His injuries were not serious.

According to Voves' story to the police, the two colored men were forbidden to play a game of pool in the pool hall, and were ordered out of the place. The colored men became indignant and words led to blows with the result that both attacked Voves.

When the police arrived the colored men had retreated to the dining hall at Grand Crossing, where they were arrested. Voves accompanied the police and identified the men. They are being held at Central police station.

SWEET POTATOES TIP THE SCALES AT 1 1/4 POUNDS

Again Fred E. Smith, 1617 Hayes street, comes forward with a display of fine garden products. He exhibits with commendable pride, samples of home grown sweet potatoes of exceptional size and flavor for this vicinity. It being a native of the south. Some of them recently dug weighed one and one-quarter pounds and were painted in June. Mr. Smith aims to excel, not only in vegetables and fruits, but in flowers also.

U. S. ASKS RETURN OF MONEY PAID TO CLEVELAND PLANT

WASHINGTON.—Return to the government of \$454,188 in connection with war contracts was asked in a suit filed at the direction of Attorney General Daugherty in the federal courts at Cleveland Friday against the Cleveland Brass & Copper Mills, Inc., and their sureties, the Fidelity and Deposit company of Maryland.

The majority of London's morning newspapers being anti-coalition, the fall of the Lloyd George ministry is mostly welcomed by them as riding the country of a government whose policies they have so long condemned and opening the way for what they hope will prove a saner administration.

RAILS REMOVED TO CAUSE WRECK ON WABASH IS CLAIM

WILLIAMSPORT, Ind.—Belief was expressed Friday that the removal of rails caused the wreck of Wabash east-bound passenger train No. 2 near here, Thursday night, causing the death of three persons, the injury of seven others and the destruction of seven coaches by fire.

CHILDREN'S CLINIC

Children's clinic at the city hall Saturday afternoon from 2 to 5. For infants and children up to 16 years of age.

WASHINGTON INTERESTED

WASHINGTON, D. C.—Developments in the British political situation following the fall of the Lloyd George government continued to hold close attention in both governmental and diplomatic circles here Friday. Outside of the immediate effect already felt in Washington of the postponement of the coming to this country of the British debt commission, however, the possibility of any further result as concerning the relations of the two governments, it was said, was to be gauged only in the

(Continued on page six)

JOB SITUATION IN WISCONSIN BETTER REPORTS BUREAU

Gains Shown During the Month in Nearly Every Line of Employment

MADISON, Wis. — Employment conditions in Wisconsin improved during the past month, the Wisconsin industrial commission reported Friday on the basis of a survey made of 1,300 employers in the state. The report shows gains for the month in practically every line of employment except seasonal ones.

Manufacturing shows an increase of 1.4 per cent in the number of employees and an increase of 1.8 per cent in payroll. Wholesale trade shows an increase of 4.6 per cent in manual employment and retail trade shows an increase of 5.2 per cent in the sales force.

On the other hand all lines of construction show declines. The drop is 22.1 per cent in building, 7.4 per cent in highway construction and 3.6 per cent in railroad construction. Agriculture also had a reduction of three per cent in the number of workers.

In manufacturing, the metal trade, leather working and paper all show increases while wood working, rubber, textiles and food products show small declines.

The cost of living is said to have remained practically unchanged since March, 1922. It is now 53.6 per cent

more than in July, 1914, and 24 per cent less than the peak, which was reached in July, 1920. The average weekly earnings in factories is now \$22.53 as compared with 27.73 in July, 1920, a decline of 19 per cent from the peak.

BABE RUTH'S WIFE HURT IN ACCIDENT

NEW YORK.—Mrs. Helen Ruth, wife of "Babe" Ruth, Yankee home run star, was slightly injured Thursday when her husband's racer skidded into a tree on Pelham Parkway. She suffered a minor abrasion of the left hand and continued to her home in New York after the injured hand was dressed by a surgeon from Fordham hospital.

DETROIT MAY ESTABLISH MUNICIPAL COAL YARD

DETROIT, Mich.—The board of commerce today took up consideration of a proposal to establish a municipal coal yard from which domestic consumers could be supplied should their need become acute. The city would furnish fuel only to persons who were unable to obtain it elsewhere and in cases of illness that demand immediate relief.

SUPERIOR MAN MISSING

SUPERIOR, Wis.—Frederick Alexander, 45, employed by the Barnett & Record company, contractors, has been missing since Saturday, according to a report to the police Thursday by Captain George H. Tower, in charge of the company's tug. Clothing, personal effects and money of Alexander are in the company's office. Police are searching for him.

LAND CASE ENDS IN UNITED STATES COURT THURSDAY

Defense Offers no Testimony and Judge Luse Takes Case Under Advisement

The trial of the suit of Dr. John Shee of Westby against the Lone Star Immigration company to recover thousands of dollars expended for the purchase and improvement of Texas lands, which he claims were misrepresented to him, came to a sudden and unexpected end in United States court before Judge Luse Thursday afternoon, when defendant's attorney announced he would offer no testimony. He then made a motion to dismiss

the case, which Judge Luse overruled. Arguments were then made and Judge Luse took the case under advisement after granting permission to both sides to file briefs by November 27.

Judge Luse adjourned court and left for his home at Superior. Court Reporter George Holmes left in his car for Madison Friday morning.

Would Be a Good Business
Somebody should soon put out a line of clocks and watches automatically wound and set every day by radio no matter where they were. —Superior Telegram.

BEACH'S WONDER SUDS

CONCENTRATED BUT MILD

A teaspoonful to a quart of water makes a rich cleansing suds.

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Hosiery Section

A complete line of good wool Hose now—Ladies' and Children's, in narrow and wide rib, long or the three-quarter length, fancy colored roll tops.

Ladies', in silk and wool, all wool, all worsted, wool and fibre—plain, fancy, clocked, ribbed, \$1.25 to \$3.50, as good as money can buy.

And don't forget that full fashioned Silk Hose for ladies, the good wearing, the good fitting kind—now note the price, pair only **\$1.50**

This is not a special price.

New Belts and Girdles

We have some pretty new numbers in Belts and Girdles in a variety of designs and colors.

For Fall and Winter Stylish Velours

At The La Crosse Hat Works

Ample Accommodations and Restful Surroundings

add to the pleasure of eating here.

NEW DAIRY LUNCH

307 Main St.

Special Battery \$16.50

For FORD, OVERLAND, CHEVROLET and 27 other light cars.

AUTOMOTIVE BATTERY SERVICE

125 No. 3rd. Phone 463. Harold E. Brown, Prop.

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Wool Sweaters

ONE SPECIAL LOT of all wool Sweaters in tuxedo and coat styles, plenty of colors to choose from—special at only—

\$5.00

Every Sweater is worth double and more than the price we are asking.

Every day brings new styles in Coats, Dresses, Blouses and Skirts.

Handkerchiefs

Special Sale Saturday Only—The best value we have shown since 1915. Ladies' pure linen, made of twelve-inch cloth, narrow hem. Neatly turned corners. Extra value for 25c, sale price—

6 for \$1.00

New Stamped Pieces—Lunch Sets, Scarfs, Napkins, Towels, etc. All the latest shades of embroidery materials.

A Bargain

Yarn Special — Three large skeins of grey mixed Worsted Knitting Yarn for **\$1.00**

SHOPPE UNIQUE

For Fall and Winter Stylish Velours

At The La Crosse Hat Works

Ample Accommodations and Restful Surroundings

add to the pleasure of eating here.

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WHAT IT MEANS TO BE "RUN DOWN"

A "RUN DOWN" feeling is a danger signal. If you neglect it, you are leaving the door wide open to dangerous diseases.

Build yourself up to health and strength with Gude's Pepto-Mangan. It will purify and enrich your blood, tone up your nervous system, and help you eat well, sleep well and feel well.

Gude's Pepto-Mangan is a time-tested tonic, recommended by physicians for over 30 years. At your druggist—liquid or tablets, as you prefer.

Gude's Pepto-Mangan
Tonic and Blood Enricher

Prices Like These

have made our weekly sales famous. If you have never visited this store, it would pay you to do so now. You will be surprised at the difference in prices.

Saturday we have the following bargains to offer:

- Ladies' fine worsted slipover Sweaters, all colors, with long sleeves, actually worth \$2.00, for **\$2.29**
- Ladies' extra fancy slipover Sweaters, long sleeves, \$4.00 value for **\$2.98**
- Ladies' fine black Hise Hose, 50c values for **29c**
- Misses' fine ribbed mercerized Hose, all sizes, 50c values, for **29c**
- Boys' extra heavy ribbed Hose, small sizes **25c**
- Large size, **29c**
- Extra large white rubber hals **45c**
- Good quality house Brooms at **35c**
- Matches, very best 6 boxes Blunttip Matches **25c**
- Ladies' black Cotton 2 for **25c**
- O. N. T. Crochet Cotton, per ball **8c**
- Ladies' and Men's White Handkerchiefs **5c**
- Men's best grade 220 weight blue Overalls, union made, either suspender of high back, **\$1.39**
- Boys' blue serge Fall Caps for **50c**
- Men's fine worsted Caps, all wool cloth **95c**
- Boys' fine blue striped Cassimere Pants **\$1.19**
- Men's Work Pants, dark patterns **\$1.49**
- Men's heavy ribbed Union Suits, good quality **\$1.50**
- Men's muleskin Work Gloves, good quality **49c**
- Boys' leather Gauntlet Gloves **25c**
- Ladies' fine sateen Bloomers, all colors **95c**
- Misses' fine sateen Bloomers, any color **50c**
- Caron's Yarn, the best ever, all colors, 2-ounce skein for **35c**
- Infants' and Children's Caps and Sweaters made to order.

Try us. You can't lose.

WILLING'S
1200 CALEDONIA ST.
NORTH LA CROSSE.



Style and Snap with Cold Weather Warmth

EVERYBODY is wearing them this season. Jersild tuxedo sweaters are so distinctive and stylish that every girl wants one. Just the thing for foot-ball games and all out-door wear. And as for quality—there isn't a finer sweater made. You will find careful tailoring and a wide variety of modish styles in just the color you wish.

If you desire a heavier sweater ask to see the other Jersild models in coat or slipon styles with or without large three-piece collar. Elbows are re-inforced. All the popular solid shades or in your school or club color combination.

All Jersild knitted wear is made from pure long fibre wool, carefully woven by expert knitters and finely tailored in styles you'll like.

Ask your dealer to also show you the famous Pinkerton knitted coats for men and boys. There is something in the Jersild line to please all the family. Be sure you are getting Jersild. If your dealer hasn't these products, he can order them for you. See your dealer today.

Write for our New Sweater Style Book. In writing please include your dealer's name.

JERSILD KNITTING COMPANY
Neenah, Wisconsin

Leading Wisconsin Dealers Carry Jersild Knitted Outerwear

JERSILD SWEATERS



No. 639—Pinkerton Knitted Coat for men and boys. A practical, good looking coat for work or play; outdoors or indoors. Choice of ten colors.

THE LA CROSSE TRIBUNE AND LEADER-PRESS

A NEWSPAPER FOR THE PEOPLE

Published every afternoon and Sunday morning by La Crosse Tribune Co., 201-203 So. 6th St., La Crosse, Wis.

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F. H. BRIGGS, Business Manager.
MARK R. BYERS, Managing Editor.

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FOR MY SAKE

THERE is no man that hath left house, or brethren, or sisters, or father, or mother, or children, or lands, for my sake, and the gospel's, but he shall receive an hundred fold, now in this time, houses, and brethren, and sisters, and mothers and children, and lands, with persecutions; and in the world to come eternal life.—Mark 10: 29, 30.

Where We Come In

PROPOSALS of a merger involving the Milwaukee and the Burlington railroads will be of chief interest in La Crosse, probably, because of the good effect which might be expected from such a combination upon the union station project here. Beyond that the proposal is in line with the amalgamation of the railroads of the country into a comparatively few large units, for greater economy, and still largely competitive with each other, which is one of the policies laid down in the Esch-Cummings act.

As far as La Crosse is concerned, it would seem that the merger would be beneficial. There is no doubt that the rivalry between the two railroads has had much to do with the obstacles placed in the way of the union station. Each railroad has certain local advantages which it has hesitated to abandon or share with its neighbor, and in this is the seed of the whole railroad opposition. The Northwestern, having only a branch line here, has shown only perfunctory opposition to the proposed improvement. Were the two chief lines into the city to be combined, the competitive objects for which they have been fighting the union station would disappear, and the undoubted economies of joint facilities would become the chief factor in the situation.

Incidentally, the reasons why railroad experts and financiers are considering the merger of the two railroads which serve much the same territory are, on a larger scale, the very reasons which have been argued from the beginning by advocates of the union station here. If it is good business for these railroad systems to unite all along the line, it is also good business for them to unite for mutual saving and better service in La Crosse. We hope that in admitting the point to the extent of seriously considering the system merger, the managements of the roads will not forget its application in the relatively small matter in which this city is so vitally interested.

What Will Follow

DAVID LLOYD GEORGE, after riding the waves of post-war discontent and trouble longer than any of the statesmen who rose to the direction of affairs during the war, is down at last. Deserted by the hybrid party organization he constructed to support him in the house of commons after more than a year of dissatisfaction and rebellion, he has handed in his resignation and turned affairs over to a straight-out conservative party government. Shortly, dispatches predict, there will be a general election at which the British people will give the verdict, and at which Lloyd George may or may not be brought back. That he may have a difficult time in regaining premiership seems to be indicated by the fact that his loose party organization has collapsed. The premier seems to be equally distant from both the conservatives, who have supported him with increasing restlessness for the last year and more, and from the liberals, his own party for many years but from which he broke to weld a non-partisan government during the war. Partisan politics in England, we presume, is not greatly different in spirit from its counterpart in this country. One knows that a mugwump has a hard time getting support from the organization in this country. Doubtless Lloyd George will have similar difficulties to surmount if he contemplates a return to power in England.

But all this is detail, domestic British politics concerning which there is little interest and even less knowledge outside of England. What the world is chiefly interested in is the result of the British shift on the policies of the British government in world affairs. We know Lloyd George has been increasingly active toward a reconciliation of the war hatreds in Europe. He figures as the champion of a reasonable settlement for Germany, the chief European opponent of French imperialism and militarism. Committed to the effort to make effective a bad treaty, he has sought consistently

and ever more earnestly to temper the worst of its provisions with common sense. He has directed the British financial policy, alone among all of the nations of Europe, toward an honest and consistent effort to pay as it goes and grapple with the burden of war debt. He has, alone among European statesmen, reduced armies and cut military budgets. He has been loyal to the cause of naval disarmament, and accepted the naval limitations treaty without reservations. Lloyd George has been, on the whole, a sound and healthy influence in world affairs, for all that may be said with perfect truth against many of his policies.

What the policy of England will be now that he has retired is a matter of first importance, and one of considerable doubt. That his successors will endeavor to make changes is certain. By the mere fact that they have overthrown him they display discontent with his plans and methods, and must have something of a program of their own to substitute for his. That their program is sketchy and provisional seems quite likely from the almost complete absence of discussion or prediction about it. In any event, the world will await with the liveliest interest some indication of its trend. When one of the great masters of politics in the world drops the reins, the purposes of those who take his place are supremely interesting.

Geisha

THE notorious geisha girl system of Japan is destroyed by the Japanese courts. Hereafter it will be unlawful for parents to sell their daughters into geisha girl slavery against their will. The immediate effect of this decision by the judges is to free possibly half a million Japanese girls from bondage. It shatters a system thousands of years old. Democracy is rising on the other side of the Pacific when Japan makes a contribution this important to the world-wide emancipation of women.

Botulism

SCIENTISTS discover that heat destroys the germs of the dread food poisoning known as botulism. Canners will prevent any danger of botulism by heating food, before it goes into cans, "for the time and degree of heat that has been scientifically determined." Not as important as it looks, however, for botulism kills only 25 Americans a year, possibly not as many as choke to death by swallowing their false teeth. The important angle, worth remembering, is that heat kills all germs.

Tom Sims Says:

"Twelve Slain in Mexico"—headline. Mexico is jealous over losing the trouble championship.

Fish that swim backwards near Red Bluff, Calif., probably want to see where they have been.

One cause of trouble is fall is so pleasant we have to cuss other things besides the weather.

It doesn't matter, but Gallipoli, which the British have left, sounds like a race horse.

A parrot told the customs men to go to hell. The new tariff is getting in its work.

He who hesitates gets stepped on.

In Ye Olden Times

TEN YEARS AGO TODAY

Miss Rita Syverson, daughter of Mrs. Hannah Syverson, 815 South Fourth street, was married last evening to Mr. Claude Post at the home of Rev. Henry Andrews. Mr. Post is employed at the La Crosse Telephone company.

John Small and family of Mindoro have moved into the M. C. Cronk home in North Second street, in Onalaska.

Eddie Konotchy is in La Crosse today. He plays the initial sack for the St. Louis Cardinals who are playing this afternoon against a picked team of league players at League park. La Crosse fans have had few opportunities to see Koney play since he was drafted from the local club for the big league in 1907. They expect to see him break a few fences on the grounds where he started his baseball career.

TWENTY YEARS AGO TODAY

Fred Dittman, C. A. Oberg and W. H. Gaspard of the building committee of the county board, have gone to Madison and Milwaukee to inspect buildings in which sand stone is used. This stone has been proposed for the new court house so the committee wants to visit the cities where it has been given a test.

John Palmer of Palmer and Son, has gone to Chicago to attend the horse show.

Amended articles of incorporation of the Casburg Milling Company were filed here yesterday, increasing the capital from \$15,000 to \$20,000.

Mr. and Mrs. John P. Salzer accompanied by Mr. and Mrs. John Fetter, have gone to East Lick Springs, Indiana, for a visit.

Switchmen on the C. M. & St. P. road have been successful in their strike for higher wages. They have received a flat raise of twenty-five to thirty-five cents per ten hour day. They originally asked a fifty cent raise but compromised with road officials.

THIRTY YEARS AGO TODAY

There is a regular exodus of local people to Chicago to witness the opening of the world's fair. Among those who have already gone are Mr. and Mrs. C. L. Lien, Rev. Wm. White, E. E. Steves, R. E. Osborne, Haskell Withers, E. M. Lovi, Walter Davis, Mr. and Mrs. H. C. Heath, and Charles Servis.

W. N. North has rented his farm in the town of Campbell to Wm. Gill and will take up his residence in the city.

J. M. Jones of West Salem is going quite extensively into the manufacture of hardwood lumber. He commenced sawing near B. F. McClintock's old home and expects to get out 150,000 feet. Mr. Vandervoort of Tomah is running the saw mill.

Frank Gifford has taken the position of north side reporter on the Republican and Leader.

Grapes were retailing as low as eighteen cents a basket on Rose street yesterday due to competition among several dealers.

The Time To Dance

By I. WRIGHT

Mary Wilson threw her knapsack on the ground unbuckled the camper's store from her shoulder and loosened the roll that made up her bed and blankets. It had been heavier than she had anticipated, and the hike through the woods to the lake had been easily a mile longer than she had thought. Her eyes smiled, though if her lips did not, as she surveyed the scene before her. The lake, blue and rippling on one side with its strip of yellow sand that fairly insisted that one stop and swim right there; the roadway on the other side which made camping alone perfectly safe, inasmuch as some one would pass every half-hour or so during the day, and the clump of trees where she stood—that was the picture that lay before the tired eyes of Mary Wilson.

Working in an office as she did for eleven and a half months of the year, it seemed good to think of being alone and quiet for these two weeks. More than that, the spot had a certain attraction for her, inasmuch as she had once motored out there on an early Sunday morning when John Smith had been one of the party. She thought of her lip curl derisively as she thought of her name had she married him—Mary Smith, the wife of John Smith. The lip would not curl in the approved manner for Mary Wilson knew that had John Smith ever seen her, she would have leaped at the chance of being Mary Smith.

Why he had not asked her was becoming to Mary a puzzle. The other day, as she mapped the world backed into small pieces to be fitted together by people who have long since forgotten the puzzle, it was worse, indeed; a puzzle could be worked out with patience. Mary Wilson could not fathom why John had not spoken.

He had taken her to several dances, had invited her out to dine four times, had bought tickets for the theater half-dozen times. Besides these things they had walked to the park on Sunday afternoons times without number.

As she set about making camp she wondered if she had been foolish to come off here by herself. The other day in the office all went to gay summer resorts where they would meet men. They made no secret of it at all but compared notes as to the number of men at each place, and decided that different places would be tried the following summer.

"You're foolish, Mary Wilson," Sophie Shonman had told her. "If John Smith doesn't speak up and express himself—well, the best thing you can do is to get another sweetie. No girl wants to reach thirty—unmarried."

Mary Wilson had opened her mouth to speak, but Sophie had raised one hand hastily.

"Don't try to lie out of it, Mary. I'm a woman and I've seen that you love him. It's a thing to be ashamed of, is it? The thing is this—many a girl has not made an impression on the man she wanted—and she took some other. After all, marriage is much the same—full of fights after the first year."

Mary Wilson had been silent. It was nothing to be ashamed of, she mentally agreed, to love John Smith. But to marry some one just to be Mrs. or for the sole pleasure of showing the world that she had captured a husband—ugh! And Mary Wilson had not about making preparations to camp alone at the spot where she and John Smith had gaily cooked fish over an open fire and eaten them quickly while they were hot from the pan.

Going over to the stove she began to set it up to get some water. She was on the road and wondered idly who could be stopping. She did not turn, however, but went on with her work, opening the bacon while the flame burned hotter and hotter.

"Beg pardon," came a man's voice behind her.

She whirled about; there never, she knew, was another voice besides John's which was just like that.

"Why, Mary?" he stammered. "Why—"

She laughed at his amazement. "What's the matter? Men go camping, don't they, without any one making such a great to-do about it. Why should I—"

"It's not that," he said. "I—only I thought you didn't care about anything except dancing and dinners and theaters. I supposed your main aim in life was to dance."

She turned to put a slice of bacon in the hot frying pan. "I do love to dance," she said frankly. "But there is time to dance and a time to camp. This is the time to eat. If you're hungry—"

"You bet I'm hungry," he said suddenly. "I'm starved. I have my two weeks' vacation and my uncle lent me his car for it. I thought I'd camp here. Why, I have a cooking outfit and a box of fishing tackle. He was eating now, cutting piece after piece of bread and spreading butter on hers for her rapidly. Pretty she saw him lift the hot bacon from the pan and put it on the bread.

"I—I've seen a lot of Mary. I thought you wouldn't care for this sort of thing, and you know, cooped up in an office all year—I just have to get away like this on my two weeks. I wonder if all this stuff would be safe here—if we left for an hour or so?"

"Why, why?" she gasped, her heart thumping.

"Well, I was sort of thinking this would be a jolly sort of honeymoon. I have an extra fishing pole—and we could be married up in the next town if we hustle before the clerk's office closes."

He was standing now, looking at her.

"Besides, that's a peach of a stove you have there—that bacon was all right."

"They say," said Mary demurely, "that cooking is the way to a man's heart and I—guess—"

But John Smith was pulling her to his feet and she found herself almost tripping with him, hand in hand, toward the car waiting in the roadway.

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Quick Oats

Instant Quaker Oats

The quickest cooking oats in the world

Quaker Oats now come in two styles, the Instant and the regular.

Instant Quaker cooks in 3 to 5 minutes. It is the quickest cooking oats in the world.

The two styles are identical in quality and flavor. Both are flaked from queen grains only—just the rich, plump, flavorful oats. But have that lusciousness which has won the world to Quaker.

But in Instant Quaker the oats are cut before flaking. They are rolled very thin and partly cooked. So the flakes are smaller and thinner—that is all. And the small thin flakes cook quickly.

Your grocer has both styles. If you want the Instant look for "Instant" on the label. Those oats will cook perfectly in 3 to 5 minutes.

Best Argument

The strongest argument against

the practice of medicine that we know doctor can make out against an old anything about is the case a young one.—Oshkosh Northwestern.

Wile Bros.
116 N 3rd St.
MEN'S WOMEN'S AND CHILDREN'S CLOTHING
ON CREDIT

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Inspecting our Fall and Winter display is a sure cure for the blues. Then, to be able to take home whatever you have set your heart on, turns your feeling into real happiness. You will find that an easy matter with our unusual array of styles!



Come to the "Store of Happiness"

and see how wonderful the selection is—how great the variety and how easy it will be for you to be satisfied.

YOU DON'T NEED THE CASH HERE

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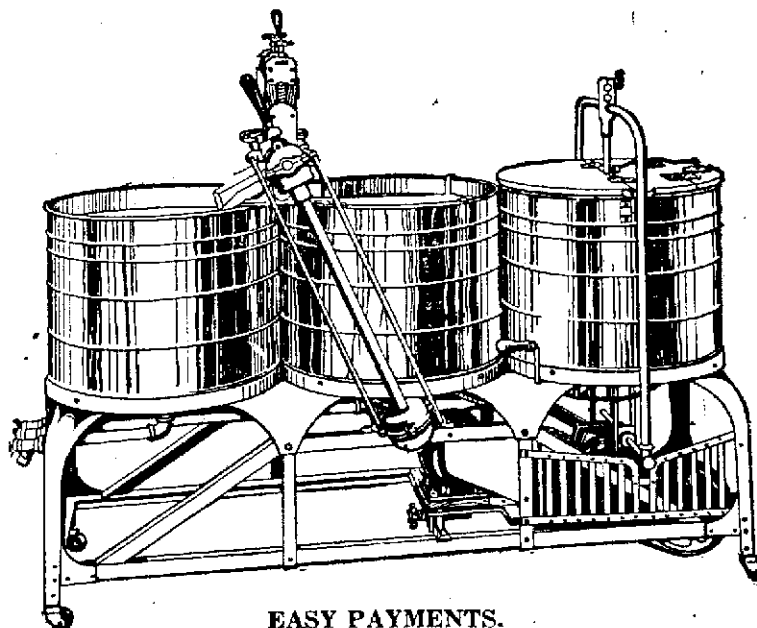
The 'Daylight' Washing Machine

Solves the Wash Day Problem

THE SPECIAL DEMONSTRATION of this WONDERFUL WASHER which is being held at our store will end Saturday night. It will pay you to make a special trip to see the "DAYLIGHT" in operation and hear why it is superior to all others. Do not delay. COME IN AT ONCE.

One of the "DAYLIGHT" Family

Washer, Rinsing and Blueing Tubs all on one steel frame.



Large Gas Burners under washer eliminates handling of boiling water.

EASY PAYMENTS.

FREE—Clothes Stick for the Ladies

ADAM KRONER COMPANY

319-321 Pearl St. Phone 249.

IMAGINARY INVALID PLAYS TO CAPACITY HOUSE THURSDAY

Coffer-Miller Production is Well Received at the Normal School

Playing to a capacity house, the Coffer-Miller production, "The Imaginary Invalid," was well received by an appreciative audience last night at the Normal School auditorium.

The Coffer-Miller players are not strangers to the people of La Crosse, having played here two years ago, and at that time presented Goldsmith's "She Stoops to Conquer," and Sheridan's "The Rivals." This Company plays only in universities, colleges, and normal schools. It is a high class company, as was seen in their presentation last night. Their costumes were elaborate and the stage setting was beyond reproach. The author of the play, Moliere, called the "Shakespeare of France."

is known the world over for his comedies. His plays are in much demand by French audiences today. "The Imaginary Invalid" is the last of Moliere's five comedies. It is a take off on the medical profession, and is conceded to be his best work. Jess Coffer and Miss Miller played their parts exceptionally well. The plot was spicy and afforded many laughs. Argon is the imaginary victim of all sorts of diseases and ailments, and requires the constant attention of the medical men. He schemes to marry his daughter, Anglique, to a physician to secure the constant attention he imagines the needs. He is outwitted in this scheme by his brother and the maid, Toinette, and Anglique is finally allowed to marry the man of her own choice. Argon finally resolves to become a doctor himself, and thus his constant care is assured.

This play was brought to this city under the auspices of the Buskin club of the normal school and praise should be given to the members and to Mr. D. O. Coate for their work in making it possible.

Many travelers declare the Arabs to be the handsomest people of the earth.

Speed Up —5c Everywhere

Don't lag. Eat little raisins and speed up.

Delicious when you're hungry. New life when you're tired.

1560 calories of energizing nutriment per pound—75% fruit sugar, in practically predigested form—therefore almost immediately effective.

Furnish food-iron also.

Get little red box now and try. —5c everywhere.

Little
Sun-Maids
"Between-Meal"
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FORD DAY

Oct. 26.

Fun Galore.

FRED W. KRUSE CO.

WOMEN'S, MISSES' AND CHILDREN'S APPAREL

Between 5th and 6th on Main Street

See our complete line of Wool Hosiery.

Approved Fashions in Winter Coats

In four underpriced groups Saturday at—

\$50 \$75 \$100 \$125



JUST AT THIS SEASON of the year when the choice of a Winter Coat is of paramount importance, comes this timely sale. Here you will find a large and varied assortment that affords extensive selection.

Materials Are the Finest

Marvella, Panvelaine, Ormandale, Marleen, Gerona, Tarquina, Bolivia—deep piled and velvety

The Styles are Widely Varied

You will find the popular low blouse effect, side drape fastenings, wide cut sleeves, and many other coat innovations.

Luxuriously Fur Trimmed with

Mole, Caracal, Platinum Fox, Beaver, Squirrel, Fox, Kolinsky, Marten and Dyed Squirrel

Every woman can rely on a style suitable for her particular type. Sizes for small regular and extra size woman—14 up to 49.

Solve Your Coat Problem at Kruse's Saturday

Saturday-Last Day of Our Dress Sale

Silk and Wool DRESSES of the better sort at—

\$29.00 \$39.00 \$49.00

Although these groups have been considerably depleted during the past two days' selling, new styles have been added for Saturday. Splendidly made dresses of Poiret Twill, Velvet, Renee Crepe, Satin Canton, Canton Crepe, and others.

THE SEASON'S very newest and most approved styles and fabrics. WONDERFUL VALUES.



FRED W. KRUSE CO.
DOWNSTAIRS STORE

"A Step Down to Lower Prices"

"A Step Down to Lower Prices"

SALE of POIRET TWILL DRESSES

\$19.00

THE RESULT of a great underpriced purchase—ALL NEW DRESSES! About 40 different styles, made of good quality Poiret Twill, in brown and navy blue. Artistically trimmed with embroidery, braid and metal belts.

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BEFORE BUYING your Winter Coat see our complete line of Polo Coats, Chappie Coats, Plush Coats, Fur Coats and Cloth Coats. Here you can gratify your wants at extra savings—DOWNSTAIRS STORE.

OUT TODAY



DANCE MUSIC

Coal Black Mammy. Tempting. Fox-Trots. Eddie Elkins' Orchestra. A-3697 75c

Hot Lips. I Love You, Sweet Angelina. From "Strut Miss Lizzie." Fox-Trots. Ted Lewis and His Band. A-3676 75c

Mary Ellen. Who'll Take My Place (When I'm Gone). Fox-Trots. Ray Miller and His Orchestra. A-3695 75c

Are You Playing Fair? Tricks. Fox-Trots. Eddie Elkins' Orchestra. A-3688 75c

Early in the Morning. Dixie Highway. Fox-Trots. Ray Miller and His Orchestra. A-3690 75c

Don't Bring Me Posies. State Street Blues. Fox-Trots. Frank Westphal and His Orchestra. A-3693 75c

Suzanna. Waltz. Prince's Dance Orchestra. Wonderful You. Fox-Trot. Ray Miller and His Orchestra. A-3689 75c

Thru the Night. Love's Lament. Waltzes. Prince's Dance Orchestra. A-3681 75c

POPULAR SONGS

I'll Stand Beneath Your Window To-night and Whistle. Al Jolson. When You and I Were Young. Maggie Blues. Von and Schenck. A-3694 75c

Oh! Is She Dumb? Susie. Eddie Cantor. A-3682 75c

I'm Nobody's Gal. From "Strut Miss Lizzie." Sweet Man o' Mine. Dolly Kay. A-3692 75c

My Honey's Lovin' Arms. I Wish I Knew (You Really Loved Me). Ray Miller's Novelty Orchestra acc. Frank Crumit. A-3699 75c

You Remind Me of My Mother. From "Little Nellie Kelly." Charles Hart. Nellie Kelly, I Love You. Medley Waltz. Intro. "The Voice in My Heart," from "Little Nellie Kelly." Prince's Dance Orchestra. A-3698 75c

Call Me Back, Pal o' Mine. Lewis James. While the Years Roll By. Criterion Quartet. A-3686 75c

Sugar Blues. The Meanest Man in the World. (Milady's Blues) Leona Williams and Her Dixie Band. A-3696 75c

VOCAL AND INSTRUMENTAL

I Loves You, Mister Cohn. De Colored Barbecue. Harry C. Browne. A-3678 75c

Princeton Songs—Medley No. 1 Princeton Songs—Medley No. 2 Shannon Four. A-3691 75c

Hawaiian Nightingale. Isle of Zorba. Xylophone Solo. Jess Libonati. A-3680 75c

Kitten on the Keys. A Bunch of Keys. Piano Duets. Frank Banta and Jack Austin. A-3687 75c

The Blackbird. (Irish Song Dance). Medley of Irish Reels. Irish pipes, violin and piano trio. Evans, Morrison and Muller. A-3679 75c

Waltz. Fox-Trot. Jess Libonati. A-3680 75c

SYMPHONY

Where My Caravan Has Rested. (Lohr) Soprano and Contralto Duet. Rosa and Carmela Ponsella. 80392 \$1.50

Magic Flute "Possente Numi" (Oh, Isis and Osiris) (Mozart) Nabuccodonosor. "Del futuro nel buio discerno." (The Future O'ercast I See) (Verdi) Bass Solos. Jose Maydonos. A-6220 \$1.50

Scenes de la Csarda No. 12 (Hubay) Violin Solo. Duci de Kereharto. 49899 \$1.50

La Gioconda. "Voce di Donna o d'Angelo." (Voice of Angel or Mortal). (Ponchielli) Contralto Solo. Joanne Gordon. 80185 \$1.00

Cradle Song. (Brahms-Grainger) Spoon River. (American Folk Song) (Masters-Grainger) Piano Solos. Percy Grainger. A-3685 \$1.00

Sally in Our Alley. (Bridge) Cherry Ripe. (Bridge) London String Quartet. A-3677 \$1.00

Eddie's In Again!

BING-GO—and out of the dark reaches of jazzy night strolls Eddie Elkins and his he-fox-trotters to the tune of "Coal Black Mammy"! Talk about musical technique—well, E. E. has the happy-high-handed-hang of drilling you right up to the centre of the floor; then, he slips you such a cute-coax that you can bet a bonnet or a pair of pars-nips that you'll dance whether you've a mind to—or not! That's Eddie all over!

When some one finally cries for help after dancing their footsies off to "Mammy," switch the record over and there—all done up in curl papers—awaits "Tempting"! We'll say it! More dance delights! Everybody thrilled, tickled! "Great night's sport!" "Peachy stuff!" Just ask for Columbia Record A-3697. Costs 75c.

These new Columbia Records are typical of the all-star Columbia Monthly Program that's out to-day—each number flawlessly reproduced to give you melody unmarred by scratch or scrape or other surface sounds. The new Columbia Records are ready at Columbia Dealers, waiting to be played for you. Tear out the list now. Take it in and listen to this delightful collection of latest selections.

COLUMBIA GRAPHOPHONE COMPANY

New York

(Editorial Reprinted from THE LITERARY DIGEST, October 21st.)

"Draw Out Thy Soul to the Hungry, and Satisfy the Afflicted"

A LETTER FROM THE PRESIDENT OF THE UNITED STATES

THE WHITE HOUSE
Washington

October 9, 1922.

Gentlemen:

Not since the great war has the whole civilized world been so shocked and startled as during the past four weeks. The terrible and appalling tragedy which has been enacted in the Near East, leaving in its wake hundreds of thousands of shelterless, famished men, women and children makes a call to the heart of the American people which can not be ignored. From East, North, South and West have come to me evidences of the deep-seated desire of our people that something be done to give them an opportunity to crystallize their wide-spread sympathy into a life-saving service.

I am rejoiced to know that the great machinery of your organization has already been started into action to the end that this great body of suffering souls may be rescued promptly from the threatened starvation and death which they face this winter.

As the people of America have given, and given generously in every great crisis that has occurred in China, Russia, India, and all parts of the world, so they must give, and give a great sum now—millions of dollars—if the lives of these victims are to be saved. No appeal of real need from whatever part of the world has ever been made in vain to America.

Very truly yours,

WARREN G. HARDING.

Judge John Barton Payne,
Chairman, American Red Cross.
Dr. James L. Barton,
Chairman, Near East Relief.

A LETTER FROM THE NEAR EAST RELIEF:

New York, September 26, 1922.

Mr. R. J. Cuddihy,
The Literary Digest,
New York City.

Dear Mr. Cuddihy:

In the face of the unprecedented tragedy of Smyrna, we turn to you and the Literary Digest for help.

It is not for the thousands of dead that we plead; they are past our aid. It is for the living, crushed with despair of spirit and anguish of body that we turn to you and through you to the benevolent heart of humanity.

More than a half million absolutely foodless, shelterless, helpless and hopeless refugees are landed upon the islands, or huddled along the shores of the Aegean Sea in abject despair. Terror-stricken groups are awaiting death in Smyrna and other ports in Asia. Innocent, unprotected girls and women and children by tens of thousands are being carried into captivity.

Pestilence stalking among the living adds its horror to starvation. Many in the nightmare of their crucifixion seek relief in self-destruction, while others find release in insanity.

While baffled by the perplexing political situation we can be true to our divine instinct of sympathy. Our sympathy, however, will become poison unless we transmute it into action.

The starving ask for bread—shall we respond with a heart of stone? Sincerely yours,
JAMES L. BARTON,
Chairman.

A LETTER FROM THE AMERICAN RED CROSS:

Washington, D. C., October 9, 1922.

My Dear Mr. Cuddihy:

I have received from the President an earnest appeal to use the resources of the American Red Cross in meeting the distress and suffering resulting from the recent disaster in the Near East. I need not assure you that the Red Cross, as always, will put its large and influential membership back of this appeal. We, however, feel keenly the need of that type of cooperation which the Literary Digest is peculiarly able to give, and in behalf of the American Red Cross I request you to do everything that you can through your pages in placing the burden of this appeal before the American public.

Cordially yours,

JOHN BARTON PAYNE,
Chairman.

Mr. R. J. Cuddihy,
The Literary Digest,
871 Fourth Avenue,
New York City.

In immediate response the following editorial was published in The Literary Digest, October 21st:

DRIVEN FROM THEIR HOMES by fire and sword—beaten, trampled, robbed—more than half a million men, women, and little children are being swept along to starvation, madness, and self-destruction in the Near East.

Herded in the streets, like cattle for the slaughter; huddled on the brink of the sea, and casting themselves, crazed by hunger and fear, into the dark waters; dragged from the burning hell of Smyrna, only to be thrust by their rescuers into the slower hell of Mitylene, and Saloniki, and other havens of "refuge" which now are crowded centers of starvation and breeding-grounds

of pestilence—these who are suffering such martyrdom have only one hope of salvation from their nightmare of crucifixion. That hope is YOU—Americans!

Thousands perished when Smyrna was bathed in torrents of blood. Now the city is a vast sepulchre of ashes. You can do nothing for the dead. But the lives of half a million others are yours today for the purchase. They are stretching their hands to you now out of the horrible pit. Lift them up to life!

The appeal in their behalf which comes to you from the President of the United States is to be heeded, because you are one of the great-hearted Americans to whom his letter is written. The appeal from the Near East Relief and the American Red Cross through their chairmen is to be heeded, because your ears are open to such a call for help in this terrible emergency. But stronger than the call of President, or of Relief Committee, stronger than any urgent words The Literary Digest can say to you, knowing so well your unfailing tenderness and quick generosity when the hunger, and sorrow, and gaunt suffering of mothers and babes cry out to you to comfort, and to save them alive—stronger than all written or spoken appeal is the hot, eager demand of your own sympathetic heart that can not regard such bitter pain and need without straining to the utmost for their instant relief.

The picture is so full of terror and anguish words can not portray it. Mark O. Prentiss, for the Near East Relief, cables: "I have seen terrible sights until my senses are numb, but the sight of 200,000 people, mostly women and children, being penned up and burning, and those escaping being driven to a barren, devastated country for starvation, is past all comprehension." That was in Smyrna. Hundreds of thousands more, both Christians and Jews, fleeing from persecution and the sword, are crowding the other ports of Asia and the near-by islands of the sea awaiting rescue—or death. In Saloniki a hundred thousand are herded in deplorable confusion. The city has been in ruins since the great fire of 1918 and affords little more shelter than Smyrna. In the island of Mitylene another hundred thousand penniless fugitives have sought refuge only to find there a new danger of pestilence and a more convenient harbor of starvation.

Panic has seized upon the frightened wanderers. Many have even cast themselves into the flames of their own homes. Food is gone, even water to drink is at a premium. Families are broken up, while parents in frenzy of despair seek their lost children. Hundreds of mothers have given premature birth to infants in the midst of terror and death. Half-fed babies, covered with scurvy, try in vain to draw nourishment from their mothers' empty breasts.

Quick compassion is needed; delay means death for scores of thousands who might be saved. Something heroic in giving is needed. You are not there in the midst of the terror and the frantic cries for help. If you were, you would leap into the sea, if need be, or brave the flames, the sword, the plague, to snatch back from death some helpless woman or little child. You would not see them perish in agony before your eyes if you could save them, even at the risk of your life. Here, in this smiling land of comfort, where your home is safe, and your loved ones dwell in peace, that same terror and anguish of helpless women and children come to you across the sea and call to all that is heroic and generous in your heart.

"Whoso hath this world's good and seeth his brother have need, and shutteth up his bowels of compassion from

him"—ah, but the Master did not mean you. Your heart is warm with compassion and your hand will be open wide with help. Perhaps you will feel a moment of shuddering pity for those shriveled souls, if there be any such in this land of plenty, who revel in abundance and refuse to share it, to whom the Master said: "Woe unto you that are full! for ye shall hunger. Woe unto you that laugh now! for ye shall weep." And then you will seize gladly upon that other divine word of the Christ and send it across the sea with your speedy gifts to comfort and save, and your gifts will make good the message: "Blessed are ye that hunger now; for ye shall be filled. Blessed are ye that weep now; for ye shall laugh!"

The Literary Digest well knows your good works; it well knows that you are tireless and always ready to save and to comfort. You will now respond instantly to this call. What The Digest has done while waiting to tell you the facts has been done in utter faith in you and in your overwhelming response. The great ship Clontarf has discharged its load of food, and the starving fugitives have already eaten the bread baked from the flour in that cargo. It is you who did this, because when, on September 25th, a committee of the Near East Relief, the Y. M. C. A. and the Y. W. C. A. called upon The Literary Digest to help in this awful emergency, and no funds were then available, we discounted our faith in you and borrowed the \$176,000 and bought the entire food cargo of the Clontarf. We told the committee to keep on buying other shiploads of food until the pitiful need was satisfied. "He gives twice who gives quickly," and we are confidently depending upon you to make this act your own by a great outpouring of gifts to pay for this first cargo of food and to follow it with others. We appeal to all the churches in America that have been the depositories of the sacred ideals of our nation; we appeal to the thinking and working classes of our broad land, to all the institutions and organizations that have for their object the safeguarding of human rights and human lives. As God has blessed you, as He has given you happy homes and laughing children, as He has been merciful to you, have mercy upon these, His people.

The Literary Digest, standing shoulder to shoulder and heart to heart with you in this urgent task, will start the fund with its own contribution of \$10,000 to help feed these starving fugitives. And now we urge all who read these words to send a perfect storm of checks to provide food, and shelter, and medical care for the half million sufferers in this awful inferno of the Near East.

They can never repay you—those homeless ones, those tortured women and pitiful children. You will never see them face to face, nor look into their eyes shining with gratitude—never? Yes, perhaps you will. But now, the blessed Christ bids you give, and He will repay, for it was He who said, "Do good and lend, hoping for nothing again, and your reward shall be great, and ye shall be the Children of the Highest."

President Harding has appointed as a Special Committee, with Will H. Hays as Chairman, the following representatives of eight national organizations who will cooperate in this great work of relief: Dr. John R. Moth, of the Y. M. C. A.; Mrs. John French, of the Y. W. C. A.; James A. Flaherty, of the Knights of Columbus; Felix Warburg, of the Jewish Joint Distribution Committee; Dr. Robert E. Speer, of the Federal Council of the Churches of Christ in America; Dr. James L. Barton, of the Near East Relief; Herbert Hoover, of the American Relief Administration; Judge John Barton Payne, of the American Red Cross; and R. J. Cuddihy, of The Literary Digest.

Make all Checks, Money Orders, etc., payable to "Near East Emergency Fund" and Mail Them to Either of the Following Treasurers:

NEAR EAST RELIEF, Cleveland H. Dodge, Treasurer
151 Fifth Avenue, New York, N. Y.

THE AMERICAN RED CROSS, Eliot Wadsworth, Treasurer
Washington, D. C.

This announcement does not cost the Near East Relief, the Red Cross, or the contributors to this Fund, one cent.—Publishers of The Literary Digest.

HOARD MEMORIAL SITE IS PURCHASED BY THE UNIVERSITY

Ground Adjoining Statue Dedicated to Pioneer Dairyman to be Improved

MADISON, Wis.—After more than a year of negotiation, the Kemp property adjoining the site of the Hoard Memorial statue has been purchased by the university.

The papers authorizing the transfer of the property were signed Friday by Prof. M. E. McCaffery, secretary of the board of regents, and Attorney William Ryan, for the Kemp estate.

The Hoard Memorial is a portrait statue of former Governor William Dempster Hoard, situated directly across Linden drive from Agricultural hall. The statue was dedicated February 3, in the presence of relatives of Governor Hoard, prominent state and university officials, and farmers of Wisconsin. The monument was erected last spring, but its completion was delayed pending the purchase of the Kemp property.

Work on the Hoard Memorial site will begin at once. Detailed plans are being made by Arthur Peabody, state architect, and the Hoard Memorial site, or Lesser mall, as it will be called, will be completed as soon as it is practicable, according to A. W. Hopkins, secretary of the Hoard Memorial committee.

"The statue will be surrounded by

a dignified and worthy setting of granite and other stone of equal merit, and of a color suitable to harmonize with the marble base," declared Mr. Peabody in discussing it.

This setting will be arranged in the form of a quadrangle, with stone seats at the east and west sides, and ramps of the same material enclosing the steps and the pavement surrounding the statue, Mr. Peabody stated.

"Within this enclosure, the area will be paved with brick somewhat in the manner which obtains in connection with Lincoln statue in front of Bascom hall.

"The double driveway in the Lesser mall, leading to University avenue, will have a cross drive immediately in front of the statue, thus affording a near view to visitors without leaving their cars.

"There is much dignity in the treatment of the statue precinct, and little of the kind of formality that depicts," Mr. Peabody added. "The statue is held close to the ground, it may be viewed intimately. The steps leading to the pedestal invite approach. The seats on either side suggest welcome.

"The placing of the statue at the entrance of the College of Agriculture is fortunate. The statue dominates the location and commands attention. It will always be the principal figure in this important part of the university grounds."

Action Called For

Not for indolent study and contemplation of thyself, nor for brooding over emotions of piety—no, for action was existence given thee—Fichte.

ANNOUNCE EXAMS FOR WEST POINT ON NOVEMBER 10

Two Members of State National Guard to be Selected to Enter Military Academy

MADISON, Wis.—Examination of candidates for West Point will be held by the Wisconsin civil service commission November 10, Orlando Holway, adjutant general, announced Friday. Two members of the national guard of the state will be selected at that time to enter the U. S. military academy.

The two successful candidates at the examination will enter West Point July 2, 1923 for the full four year course. To qualify for entrance the men must have served one year in the national guard and be between 19 and 22 years of age.

CHIPPEWA FALLS, Wis.—The Wisconsin Methodist Hospital and Home association filed a claim for \$300,000 against the estate of the late R. D. Marshall, justice of the supreme court, asserting that he had promised the association that amount.

IN THE MORNING PAPERS A Summary of the News

ST. PAUL, Minn.—The Rev. E. E. Ryden of St. Paul was elected president of the Association of English Churches of the Lutheran Augustana synod, the Rev. P. K. Johnson of

Galesburg, Ill., vice president, and Rev. A. W. Tillberg, Moline, Ill., secretary.

NEW YORK.—Supreme court Justice Lehman approved a referee's report recommending that Paul Gordon be granted a divorce from Nora Bayes, musical comedy and vaudeville star.

MERCED, Calif.—Ralph De Palma was granted a stay of execution

until December 1 of his ten day sentence for speeding when he pleaded he was under a \$50,000 racing contract which demanded his services until Thanksgiving day.

PEORIA, Ill.—William J. Bryan prophesied he would die on the platform fighting for prohibition.

WASHINGTON.—The center of foreign-born white population was

located in the eastern part of Allen county, Indiana, about sixteen miles east of Fort William, moving from Defiance county, Ohio, since 1910.

ST. LOUIS, Mo.—Theodore Brent, manager of the government's barge service on the Mississippi, said the service had been tied up for three weeks because of sand bars between Cairo and Memphis.

Constipation Can Be Blamed Diabetes and Bright's Disease!

And, constipation is responsible for most cases of rheumatism, hardening of the arteries, brain fog, sluggishness, headaches and many other organic disturbances! Constipation hastens old age; in fact, authorities tell you THAT 90% OF ALL HUMAN ILLNESS IS DIRECTLY TRACEABLE TO CONSTIPATION!

With knowledge like that can you stand by and see yourself slipping physically; see your loved ones fall, as the prey of a preventable condition? Do not minimize the dangers of constipation because you are only "slightly" troubled.

Inactivity of the eliminative passage creates toxic conditions which penetrate the intestinal walls, poisoning the blood and affecting the organs.

BRAN—Kellogg's Bran, cooked and

permanent relief from constipation. It is the most wonderful corrective food known. Bran is not a "remedy," but a "roughage" that through its mineral salts and ability to absorb water—giving bulk and moisture—assists in perfect elimination. We guarantee that if Kellogg's Bran is eaten regularly—at least two tablespoonfuls daily; in chronic cases with every meal—that the sufferer will be relieved permanently! Bran is wonderful for children, for the aged, for every one!

Kellogg's Bran is delicious, its nut-like flavor greatly adding to the enjoyment of eating cereals over which it has been sprinkled. Kellogg's Bran makes the tastiest of bakery batches, such as gems, raisin bread, muffins, macaroons, etc. All grocers sell Kellogg's Bran.

FRUITS FROM CALIFORNIA

From the sun-kissed vineyards and orchards of California come the ingredients for

"Creme de Luxe"

These ingredients, prepared in our big, sanitary plant, guarantee the absolute cleanliness of this healthful, new beverage.

G. HEILEMAN BREWING CO.

Phone 11.

Genuine BAYER ASPIRIN

SAY "BAYER" when you buy. Insist!

Unless you see the "Bayer Cross" on tablets, you are not getting the genuine Bayer product prescribed by physicians over 23 years and proved safe by millions for



Colds Headache
Toothache Rheumatism
Neuritis Lumbago
Neuralgia Pain, Pain

Accept only "Bayer" package which contains proper directions. Handy "Bayer" boxes of 12 tablets—Also bottles of 24 and 100—Druggists. Aspirin is the trade mark of Bayer Manufacture of Monoclonalacetic acid of Salicylic acid.



Special Men's Cap Value \$1.65. See our Windows

Only first quality Mallory Hats carry the Mallory label, \$5.00.

Others at \$3 and \$3.50

Never Such High Quality and Never Such a Low Price!

Overcoats \$20 \$25 \$30 \$35

Others at \$40 to \$75

Here are the world's finest Overcoat values---tremendous quantities, endless varieties, sizes to fit all pocketbooks.

Heavy, Rich Plaid Back Fabrics That Give a Coat That 'Million Dollar' Look

Light colors predominate—though we've plenty of darker ones, too. Colorful Tweeds, soft downy fabrics, Herringbones, Metcalf, Kerseys, in light shades of grey, brown, tan and green with overplaid much in evidence.

Inverted and box pleated backs, dressy yoke effects, roomy novelty pockets, Raglan shoulder, set-in-shoulders and the new kimono sleeve.

Without doubt the greatest assemblage of really fine Overcoats that this store has ever had at \$20, \$25, \$30, \$35. Here are values that the clothes-wise men of La Crosse positively cannot overlook. Drop in and look them over.

We'll Show You Fine Fall Suits \$30-\$35 With Two Pair of Trousers at \$30-\$35

A new overcoat often covers but never excuses an old suit of clothes. The fabrics are the best we've seen since the days before the war, the 2-3-4-button loose draped coat is the style feature in smart suits. Sport models continue in favor; double breasted also are strong—the trousers are slightly wide at bottom.

Other Good Suits at \$20.00 and \$25.00

Hart Schaffner & Marx Suits \$35 \$40 \$45

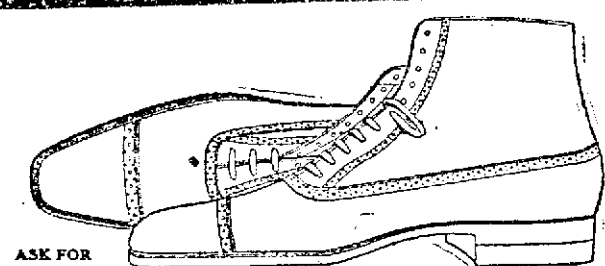
Boys' Two-Pant Suits \$8.50 \$10 \$12.50

A big variety of real boy models in Tweeds, Cassimeres and Cheviots. Tailored to stand the strains and hard knocks that boys give their clothes. Ages 6 to 17. Other suits at\$15.00 to \$22.50

Whipcord and Gabardine Topcoats at \$22.50 to \$35

Boys' Overcoats and Mackinaws

A wide variety of plaids, checks and heather mixtures; some with plush and sheep collars, ages 3 to 10. Big values at \$4.00 to \$12.50



ASK FOR NO. 3341

Brown Mahogany Russia Bal Fancy Portorosso Long Weaving Guaranteed No Split Sole, Rubber Heel, Snappy French Toe Last.

\$4 A Matchless Value

For Your Money In Newark

Dollar-Saving Shoes For Men

Examine our New Fall and Winter Styles in NEWARK Shoes as critically as you know how—compare them with any shoes selling at several dollars more per pair—and you will arrive at the same conclusion as millions of our patrons have all over the United States, namely, that they are positively the greatest values for the money in

America! Never were our stocks more complete in Snappy, Classy Models for Men, or our Values Greater. The secret of our ability to produce greater values is found in the fact that WE SELL MORE THAN FIVE MILLION PAIRS A YEAR! Try a pair and be convinced!

Newark Shoe Stores Co.

The Largest Chain of Shoe Stores in the United States

La Crosse Store

423 MAIN ST.

All Newark Stores Open Saturday Evenings to Accommodate Customers

Our Showing of

OVER-COATS

The largest between Milwaukee and the Twin Cities.



Henry N. Boehm, Mgr.

LA CROSSE'S LARGEST, LIVELIEST, LEADING MEN'S STORE

Cor. Fourth and Pearl.

Bring the little fellows to our store Saturday and get

FREE

a Squawker Balloon with every purchase.

CALLS UPON BLAINE TO ANSWER CHARGES OF K. K. K. SUPPORT

Woman Democrat Regards Failure of Executive to Reply as Snub to Party

SHEBOYGAN, Wis. — Gertrude Bowler, prominent in the woman suffrage movement, women's clubs and the democratic party, looks upon Governor John J. Blaine's failure to answer any of the questions submitted to him by the democratic state central committee in the controversy existing over the alleged Ku Klux Klan and its political organization might endanger her own political prestige. . . . To denounce the Ku Klux Klan and its political organization as your refusal to state the facts implies, is a greater menace than to openly admit that you accepted the American Voters' league support, knowing their purposes and approving their designs. . . . "You have played the part of good lord and good devil on the wet and dry issues, on the Nonpartisan league heroes, on Kate O'Hare and the American legion, on taxation that is drawing from the state industries essential to its prosperity and affecting both capital and labor, and every other issue which was touched upon in your primary campaign and so confused the minds of the voters that you received the nomination for governor."

questions. Mrs. Bowler in her letter says in part:

"If your attitude could be treated as that of a mere politician seeking to retain his hold upon some minor office one might overlook the fact that a fair, frank statement on your part as to the Ku Klux Klan and its political organization might endanger your own political prestige. . . . To denounce the Ku Klux Klan and its political organization as your refusal to state the facts implies, is a greater menace than to openly admit that you accepted the American Voters' league support, knowing their purposes and approving their designs. . . .

"You have played the part of good lord and good devil on the wet and dry issues, on the Nonpartisan league heroes, on Kate O'Hare and the American legion, on taxation that is drawing from the state industries essential to its prosperity and affecting both capital and labor, and every other issue which was touched upon in your primary campaign and so confused the minds of the voters that you received the nomination for governor."

OLD CHURCH IN GALESVILLE TOWN DOWN LAST WEEK

Galesville's Swedish church, erected forty years ago, is now a heap of used lumber and salvage. The church was torn down this week to make room for a residence to be erected by Nels Hamner, who purchased the property from L. H. Hammond.

The Swedish church was organized Dec. 31, 1881. Old papers show the founders. The original draft for organization bears the signatures of Aaron Lofstad, Alfred Anderson, H. C. A. Sedgerbloom, John Wall, Erick Pherson, N. J. Anderson, John Kellman, Carl Johnson, G. Feldt. The certificate of organization was recorded in the office of the register of deeds.

Soon after the organization a committee was named to select a site. Capt. A. A. Arnold donated a half lot on the east side of town, the deed to hold so long as the property served for church purposes. The deed was executed Feb. 23, 1882. It bears the name of John O. Melby as register of deeds.

The church building, a modest frame structure, was erected in 1882. It was dedicated with fitting ceremonies. The first pastor, so far as the records show was the Rev. H. Olson. He was succeeded by the Rev. H. C. A. Sedgerbloom, who served a number of years. In later years the pulpit was supplied by pastors from other points.

The Lutherans found a home in the Swedish church until they came into a church building of their own. The first Christmas tree and program by the Lutheran society here were held in the little church on the east side. In late years the church was gradually abandoned and the building gradually fell into decay. In time the property reverted to the Arnold estate and passed into the hands of Mrs. S. C. French, who sold it a few years ago to L. H. Hammond. Not one of the original founders of the Swedish church survives. The little church outlived them all.—Galesville Republican.

Too True
Were man but constant, he were perfect—that one error fills him with faults.—Fond du Lac Reporter.

Shocking
We saw a flopper's ears.—Fond du Lac Reporter.

The deposed President Diaz of Mexico was part Indian.

WE SELL
Federal Bread
PARK GROCERY
1233 Caledonia St.

**CHAMBERLAIN'S
COUGH
REMEDY**
FOR THE RELIEF OF
Coughs, Colds, Croup
WHOOPIING COUGH, HOARSENESS
BRONCHITIS
—SOLD EVERYWHERE—

REDEEM
Dr. Scholl's FREE COUPONS
at **STRAUSS' SHOE STORE**
Here is What You Get { Foot Exercise Chart
Booklet, Treatment and Care of the Feet
Sample Dr. Scholl's Zino Corn Pads.

BURROWS

407-409 MAIN STREET

La Crosse's Largest Ready-to-Wear and Millinery Shop.



TOMORROW

CLEARANCE SALE

100 Trimmed Hats

Taken from our regular stock
AT TWO PRICES

Lyons Velvet Hats
Silk Velvet Hats
Off the Face Hats
Large Brim Hats

Sale Price
\$4.00
Values to \$3.75.

Embroidered Hats
Panne Velvet Hats
and many of our
early model Hats

Sale Price
\$7.50
Values to \$15.00.

Fresh Roasted Peanuts, per pound. . . . **10c**
Rival Brand Pure Cocoa, per pound. . . . **25c**

DOERFLINGER'S

Monogram Queen Olives, large jar. . . . **25c**
Navy Beans, hand picked 3 lbs. **24c**

FREE! Starting Saturday For One Week FREE!

Shirt or Blouse at \$1.00 or . . \$1.25
Belt or Suspenders at . . .50
Silk Neck Tie .50
Total . . \$2.25

Free with each Boys' Suit at \$10.00 or over.



Shirt or Blouse at \$1.00 or . . \$1.25
Belt or Suspenders at . . .50
Silk Neck Tie .50
Total . . \$2.25

Free with each Boys' Suit at \$10.00 or over.

Business in our Boys' Suit Department has been fairly good, but as a special inducement we are going to give away ABSOLUTELY FREE with each Boys' Suit selling at \$10.00 or over.

1 guaranteed fast color Shirt at \$1.00 or \$1.25
1 Silk Tie at50
1 Belt or a pair of Suspenders at50
Total \$2.25

Which makes a reduction of over 20% on a \$10.00 Boys' Suit.

We carry the nationally advertised line of "EXTRA GOOD" BOYS' CLOTHING and as for quality, style and workmanship for the price, these suits can't be beat.

We feature 2 Pant Suits at \$10.50 and \$12.50.

With a Two Pant Suit your boy gets twice the wear and service that he would get from an ordinary one pant suit.

Don't let this opportunity go by. REMEMBER THAT WITH EACH \$10.50 or \$12.50 BOYS' TWO PANT SUIT YOU GET

\$2.25 Worth of Merchandise ABSOLUTELY FREE.

Saturday Specials From the Shoe Department

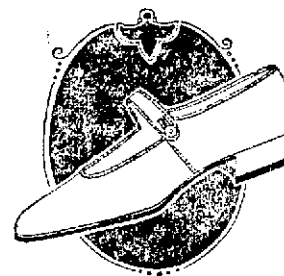
Mahogany calfskin brogue Oxfords for growing girls. Goodyear welt soles with rubber heels, all sizes, at per pair—

\$3.85

One lot of Walton make Growing Girls' two tones Oxfords with rubber heels attached, per pair—

\$3.75

SATIN FLAPPER PUMPS with hand turned soles, low covered heels, per pair **\$3.25**



Something For the Girls and Boys

A 5c Grab Bag

Each bag contains money. Sale starts at 10 o'clock and continues until sold out.

Fresh home-made Peanut Brittle, Saturday, per pound **29c**

Chocolate Coated Caramels, Saturday at per pound **49c**

SALE OF Enamel Pails

Saturday we will place on sale a special lot of grey and blue mottled enamel pails in popular sizes; wire handles, no covers, while they last, each at **7½c**

Basement.

ALL WOOL BLANKETS

Genuine all 100 per cent Virgin Wool Plaid Blankets, large full size, extra heavy weight, closely constructed, well fleeced, large variety of Plaids in the much desired colors. This is a Blanket that is of exceptional merit and texture and that cannot absolutely be duplicated at the price we are offering it. Selling at per pair

\$8.45

Saturday the Yard Fabric Section Will Display the Following Specials

Two Pieces Heavy Mixed Coatings

heather mixtures, in blue and brown shades. 54 inches wide, special at per yard **\$2.69**

Ten Pieces All Wool Velour Coatings

in plain colors; all the staple autumn shades. 54 inches wide, featured special at per yard. . . **\$2.95**

Ten Pieces Colored Japanese Cotton Crepes

in the wanted high colors; a favorite weave for Children's dresses, house dresses and kimono, 30 inches wide, remarkable value at per yard **29c**

Three Pieces All Silk Printed Georgette Crepes

in attractive small printed designs; suitable for waists and trimming purposes; stylish color combinations. 40 inches wide; selling Saturday at per yard. . . **\$1.79**

One Piece Taupe Costume Velveteen

with a rich lustre finish; the proper weight for dress use. Twill back and fine pile surface. 36 inches wide; priced unusually low at per yard. **\$2.59**

SPECIAL ANNOUNCEMENT

TO ADVERTISE AND PROMOTE THE SALE OF THE

New Peoples' Home Journal Patterns

we will give a FREE PATTERN of your own selection to each customer who makes a purchase of two dollars or more in Silks, Dress Goods, Wash Goods or White Goods on Saturday.

For Saturday---New Hats

—AT—

\$4.95



Very charming and smart are the pretty flower and feather trimmed Hats included in this selection.

We also have an attractive Sailor in two styles. Comes in Beaver color and Black for Saturday at

\$4.95

La Crosse's Biggest, Best and Busiest Millinery Department. We feature L. R. Brown Hats made in St. Paul. Doerflinger's. Second Floor.

A Sale of the "Doerflinger Special Corset"



This corset is a medium bust model trimmed with embroidery. It is made of good quality material and has a graduated front clasp with two hooks; reinforced front and an elastic insert in the back, all sizes, regular \$3.50 value, Saturday at—

\$2.50

Paulsen's October Sale of Shoes

IS YOUR CHANCE TO SAVE MONEY ON YOUR NEXT FOOTWEAR

LADIES' FELT MOCCASINS, in assorted colors, sizes 3 to 5, \$1.50 values, on sale at per pair **\$1.00**

LADIES' SHOES in brown or black, military heels, or school heels, \$5.00 values, October Sale price **\$3.98**

LADIES' HOUSE SLIPPERS, one strap wide toe, rubber heels, October sale . . **\$1.39**

GIRLS' SHOES, high black lace, sizes 12 to 2, regular \$3.00 values, October sale . . **\$2.48**

CHILD'S SHOES, in lace or button, stitched soles or regular soles, sizes 8½ to 11, in brown or black, \$3.00 values, at per pair **\$1.98**

LITTLE MEN'S SHOES, in gun metal, lace, English toes, sizes 9 to 13½, pair **\$1.69**

BIG BOYS', as above, sizes 1 to 6, October Sale, pair **\$1.98**

MEN'S SHOES in brown or black, calfskin, welt soles, English toe, \$5.00 values, October Sale at pair **\$2.98**

MEN'S WORK SHOES, extra heavy, for quarrymen, heavy soles, strong uppers, October Sale per pair **\$2.48**

INFANTS' SHOES, soft soles, assorted colors, pair **50c**

INFANTS' SHOES, first step, brown or black, pair **\$1.00**

Paulsen Shoe Co.
312 PEARL STREET

INDEPENDENT CONTESTS WILL KEEP CONTROL OF SENATE IN DOUBT TILL AFTER ELECTION

MADISON, Wis.—By The Associated Press.—Contests being waged by independent candidates for the Wisconsin state senate will leave control of the upper house of the legislature in doubt until after the November general election, records prepared by James S. Hall, secretary of state, show.

All branches of the executive and legislative divisions of the state government, with the single exception of the state senate, are held firmly by the La Follette faction of the republican party. Indications point to their control of the upper house of the legislature, but it appears that the socialist members may have to be called on to assure a majority during the coming session unless former opposition members change their political complexion.

Should all republican nominees be elected the La Follette faction would be assured of 10 votes, and their opponents of 13, with three republican votes in doubt and one hold-over socialist member proposed to support the administration. This would give the governor a bare majority in the upper house, but the election may put a different complexion on matters.

Important battles are being waged in four senatorial districts outside of Milwaukee. In the nineteenth district, Merritt E. White, republican nominee and anti-La Follette candidate, is being opposed by Julius Dennhardt, endorsed by La Follette and an independent republican. Herman Bilgion, republican nominee, in the thirteenth district, and La Follette supporter will be opposed by M. S. Keeler, independent democrat.

In the twenty-fifth district Joseph Barber, republican nominee and La Follette's candidate, is being opposed by Ralph E. Smith, independent republican, and A. J. Plowman, independent democrat. A court action has been commenced in an effort to keep Barber's name off the ballot at the general election.

John C. Schumann, another La Follette supporter, and republican nominee in the twenty-third district, is being opposed by Senator Charles McFarber, independent democrat.

Four other contests are being fought out in Milwaukee county, which will further affect the situation, with two of the nominees endorsed by the La Follette faction and two by their opponents.

The outcome of these eight contests will decide the political complexion of the state senate and determine whether the La Follette faction gets complete control of the machinery of Wisconsin's government.

The La Follette faction has only two hold-over senators while their opponents have ten, with three of the hold-over members in doubt and another socialist. A claim has been made by the administration quarters that Senator Theodore Telfer, formerly allied with the opposition, would support the administration this session, while Senator W. A. Titus in the eighteenth district and Bernard Moran in the thirteenth district are considered independent voters consistently with neither faction.

STOMACH UPSET GAS, HEARTBURN INDIGESTION !!!

Chew a few Pleasant Tablets,
Instant Stomach Relief!



Acid stomach, heartburn, fullness. If you feel bloated, sick or uncomfortable after eating, here is harmless relief. "Pape's Diapypsin" settles the stomach and corrects indigestion the moment it reaches the stomach. This guaranteed stomach corrective costs but a few cents at any drug store. Keep it handy!

DYE STOCKINGS
OR SWEATER IN
"DIAMOND DYES"

"Diamond Dyes" add years of wear to worn, faded, skirts, waists, coats, stockings, sweaters, coverings, hangings, draperies, everything. Every package contains directions, so simple any woman can put new, rich, fadeless colors into her old worn garments or draperies even if she has never dyed before. Just buy Diamond Dyes—no other kind—then your material will come out right, because Diamond Dyes are guaranteed not to streak, spot, fade, or run. Tell your druggist whether the material you wish to dye is wool or silk, or whether it is linen, cotton or mixed goods.

Specials in every department at
SPURGEON'S
THIS WEEK.

Normal Notes

The Buskin Club finished their try-outs for new members Thursday, and the list of those people who made the club will be posted Monday.

The "Phy Ed" club held a meeting Thursday, at the assembly period, to elect officers for this year. The freshmen were divided into several groups and given an intelligence test, under the direction of Mr. Walters, Wednesday morning.

Miss Wilder has organized a women's faculty swimming class, which meets every Wednesday, and by all reports it is a big success.

The Buskin club held election of officers last Monday and the following were elected: President, Fred

Dickman; Tommy O'Brian, vice-president; Mildred Millar, secretary; George Goring, treasurer. Two new faculty members were honored by being voted in at this meeting. They were, Miss Thompson, of the "Phy Ed" department, and Mr. Kemble of the English department.

The nice weather has been keeping the tennis courts busy at all hours of the day. There are many lovers of this game at school and it should not be difficult to organize a tennis team, which would be on the par with any team in the "Big Ten."

There is much talk of the "Phy Ed" initiation, which is one of the big events of the year. It is only supposed to be given to the Freshmen, but many of the Seniors were able to crawl out of it last year, and whose names are known, and they will be given an extra portion this year. It has not been decided when it will be held, but the day will be set within the next two weeks.

ASHLAND FIGHTING SMALL-POX EPIDEMIC
ASHLAND, Wis.—With about a dozen cases of small-pox in the city, the health officers are working valiantly to prevent the spread of the disease. The school children have been vaccinated and the houses where the disease exists are under strict quarantine. There have been few new cases during the past week and the disease seems to have been stamped out before it had gained much headway.

MURINE You Cannot Buy New Eyes
Do you can Promote a Clean, Healthy Condition
YOUR EYES Use Murine Eye Remedy
Keep your Eyes Clean, Clear and Healthy.
Write for Free Eye Care Book.
Murine Eye Remedy Co., 9 East Ohio Street, Chicago

WE SELL
Federal Bread
G. C. GONDREZICK
1232 Caledonia St.

SERVICE
No better anywhere in the automobile industry.
WEHAUPT-SAVAGE CO., Inc.
306-308-310 So. 4th St.

We Stop Falling Hair in 3 Weeks



And Grow New Hair in 90 Days
or Your Money Refunded, Under
Our 90-day Treatment Plan.

Costs Nothing

—unless we grow hair under our 90-day treatment plan. The Van Ess treatment is absolutely guaranteed. You are the sole judge. The treatment is signed by your own druggist. You assume no risk in making this test.

This New Way

Science discovers falling, lustreless hair due to simple infection (Sebum). Now quickly overcomes it. Hair actually grown on 91 heads in 100.

This is to offer you new hair—lustrous, beautiful, attractive—or money refunded under our 90-day treatment plan.

It offers, too, to stop falling hair in 3 weeks. If we fail, the treatment costs you nothing. Your own druggist signs the guarantee. Hence we assume the risk.

Thousands of women have made this test. Results are amazing. The charm of wonderful hair is now available to any one who chooses to have it.

The Infected Sebum in Your Hair

Sebum is an oil. It forms at the follicles of the hair. Its nature function is to supply the hair with oil. But frequently it becomes infected. It clogs the scalp, closes the follicles and plugs them.

Germs by the millions breed in it, then feed upon the hair.

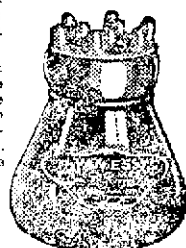
Soon your hair begins falling. You note too how lifeless it appears. In a short time all the natural lustre and beauty are gone.

But—and note this scientific fact—remove the Sebum and the hair reverts back to the softness and brilliancy it displayed when you were a school girl.

The Van Ess treatment accomplishes that result. We know you will doubt it. So we guarantee it.

We urge you to give this new way a fair trial. It is really not to test; for, remember, you take no risk.

Go to any druggist or department store today. Ask for the Van Ess Liquid Scalp Massage on the 3-bottle treatment plan. Written guarantee accompanies it.



VAN ESS LABORATORIES
5007 Lake Park Ave., Chicago

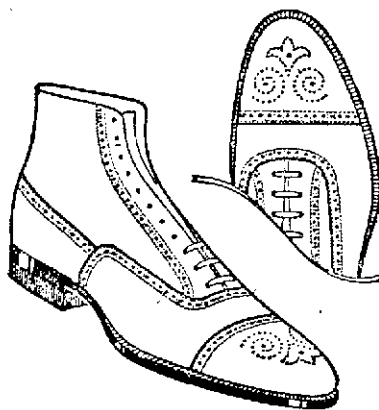
For Sale at all Leading Drug
and Department Stores.

Kinney's

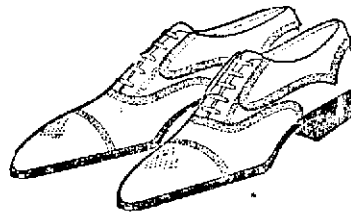
WORLD'S LARGEST SHOE RETAILERS

The Big Store With the Little Prices

A Saving on Shoes Worth While



"The Proof
of the Pie is
the Eating"
So They
Say



What does a dollar mean to you? What does two or three dollars mean? If you found them on the sidewalk, would you kick them into the street? Most of us would not, I believe. But, you say, where are we to find dollars lying on the sidewalk? Let us show you.

THERE IS A KINNEY SHOE STORE IN YOUR TOWN. IT IS AS EASY TO BUY A PAIR OF SHOES AT KINNEY'S AND THEREBY SAVE A FEW DOLLARS, AS IT IS TO PICK DOLLARS UP FROM THE SIDEWALK.

Stop! Think for a minute. Consider if you can the size of our organization. 115 Stores, Large Stores, selling nothing but footwear. Selling five millions of pairs of shoes every year. Selling more each year than we did the year before. Our Company continually growing.

Four large factories working continually, making ten thousand pairs of shoes a day for Kinney Stores.

Quantities so large that we can figure to the fraction of a cent, in making and selling a pair of shoes. Figured so close to actual cost of making, that we are able to sell you shoes for less than the average retailer can buy them at wholesale. Let us prove this. We can.

G. R. Kinney Co., Inc. 113-115 So. Third St.

RESNECK-BERGER CO'S
Ladies' Shop
OPERATING A CHAIN OF STORES

329 PEARL STREET.

"ALWAYS KNOWN FOR BETTER VALUES."

COATS

That Will Please Every Woman

Made of all the newest and finest fabrics in very attractive styles, many have beautiful fur collars. An ample display in every size will make your coat selection here indeed a pleasure. This store has been doing a phenomenal coat business. The wonderful values is the big reason.

\$14.90 \$19.50
\$29.50 to \$95.50



New Fall Skirts

Beautiful new Skirts for Fall in fine all wool, prunellas, novelty wool crepes, wool eponge, etc. Plain and pleated models. Regular and extra sizes.

\$3.95 to \$9.85

Dresses

In Very Becoming Models.

Made of newest silk and woolen materials in the very latest styles.

We fully believe that never before was such a complete assortment of beautiful new dresses ever assembled in La Crosse. Our prices are right. Convince yourself by comparison.



SWEATERS

Knit from the finest all wool yarn in all the new weaves and designs. All the wanted colors at—

\$2.48 to \$4.90

\$12.90 \$19.50
\$24.50 to \$39.50

Special Notice to Stout Women

We want to call your attention to our Stylish Stout department. We are carrying a good assortment of Coats, Suits, Dresses, Skirts and Blouses in stout sizes. The models are youthful and becoming; the prices are very reasonable.

By GEORGE McMANUS

FIGHT WITH HORNETS RESULTS IN SERIOUS INJURY TO FARMER

Fond du Lac Man Kicked in Head by Horses Maddened by Attack of Insects

MILWAUKEE, Wis.—A Journal special from Fond du Lac, Wis., says: A battle with maddened hornets resulted in the death of two horses and almost fatal injury to Emmett Hagen, a young farmer, on a farm near here. Hagen's life was saved by the heroism of his bride of a few months, who although she had never driven a team before, hitched up a pair of horses and went to a neighboring farm for help.

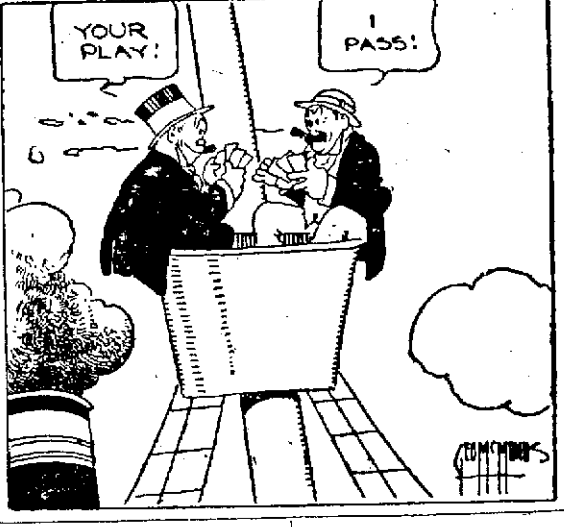
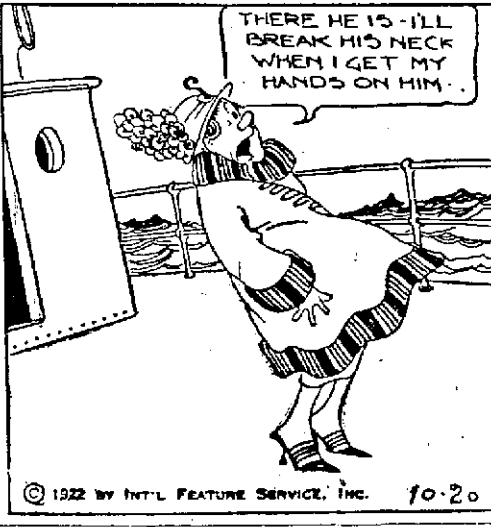
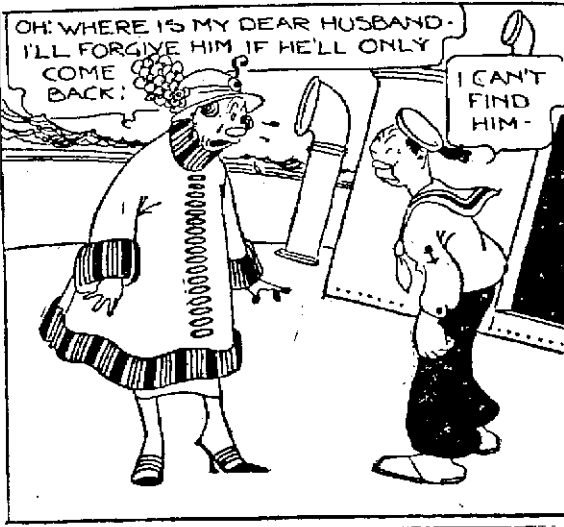
Hagen had gone out in the dark Wednesday night, planning to hitch up a newly purchased team of horses to drive to a barn dance. When he took down the bridle from a peg in the wall, he accidentally dislodged a hornet's nest. The hornets attacked the horses, which began to kick their stalls to pieces. In attempting to lead them from the barn, Mr. Hagen was kicked in the head and fell unconscious.

Mrs. Hagen heard the noise and rushed out to the barn. When she opened the door scores of hornets were swarming about. Noticing her husband on the floor amid the maddened horses, she ran to a shed, hitched a pair of colts to a heavy farm wagon and drove to a neighboring farm, a mile and a half away.

Two men, who returned with her, were unable to get to the horses, because the hornets were still swarming about the lighted stall. They threw a brick at the lantern, extinguishing it. Then one of the men crawled into the darkened stall and dragged out Hagen, still unconscious.

The horses, which Mr. Hagen had purchased only the day before, were so seriously injured from wounds inflicted when they dashed against the walls of their stalls that they had to be shot. Mr. Hagen suffered three broken ribs, a deep scalp wound and his body is covered with hornet stings.

BRINGING UP FATHER



Society

DINNER-DANCE AT THE COUNTRY CLUB CHARMING FUNCTION

AMONG THE SOCIAL EVENTS of note during the passing of the delightful fall season at the Country Club was a dinner-dance which was given Thursday night by Mr. and Mrs. Charles J. Felber and Mr. and Mrs. John J. Ablett. The room and the tables were made very attractive with baskets and jars of yellow chrysanthemums combined with autumnal tints in all their harmonizing shades of brown and the more gorgeous colorings which are used by nature in her work of art. The guests numbered fifty-six. Mr. and Mrs. J. E. Kinsloe of Allentown, Pa., Mrs. H. R. Kinsloe of Seattle, Wash., sister of Mrs. Ablett, and Mrs. Cleland of Kansas City, Mo., daughter of Mr. Frank P. Nixon, were out of town guests.

INVITATIONS have been issued by Mrs. Arthur Schwalbe and Mrs. Edward Newberg for a four o'clock coffee to be given Wednesday at 230 South Seventeenth street.

MR. AND MRS. J. E. Kinsloe of Allentown, Pa., are being warmly greeted by old friends in town and are guests for a few days of Mr. and Mrs. Arthur F. Espersen. Mr. Kinsloe was a former secretary of the Chamber of Commerce of this city.

MISS MARY L. FINCH has gone to Fond du Lac, where she will attend school at Grafton Hall.

A SON, Jack, was born to Mr. and Mrs. George Howland, 913 Johnson street, Wednesday, October 18, at Grandview hospital.

THE YOUNG PEOPLE'S society of St. Paul's Lutheran church, West Avenue and Division street, will hold a jitney fair this evening beginning at 7:30. The public is cordially invited.

It Can Always Be Worse
You may be in a bad business; but suppose you ran a life insurance company in Ireland?—Fond du Lac Reporter.

57

THE CALIFORNIA OLIVE

Only about 25 years ago did the olive take its place among the commercial fruits of this country, and now it takes rank with the orange and fig coming from the same section of the country. The olive was introduced into Southern California 150 years ago, by the Franciscan fathers. The first ones were planted at the San Diego mission, near the present site of San Diego, and from here they were carried to the other missions along the coast and as the conditions were favorable they thrived without being given much attention. Of recent years the cultivation of the olive has grown to an enormous industry.

PIONEERS DEAD
WAINGO, Wis.—During the last week this community lost two of its oldest settlers, Mrs. John Lahli, better known as "Grandma" Lahli, and over 90 years old, died at the home of her son, Matt Ullila, Sr., 79 years, died from apoplexy at his home. Mr. Ullila was married in Michigan six days before his death. His wife was notified and arrived here for the funeral.

Short-sighted
There are many splinters on the ladder of life which nobody notices until he begins to slide down.—Ash-Kosh Northwestern.

ARE YOU GETTING THE SERVICE

you would like to have; the service that gets you freight to you as soon as it arrives? Freight delivered from all points to any part of the city.

Phone 179.
GATEWAY CITY TRANSFER CO.
No. 214-216 Vine Street.

Try it

Heinz Spaghetti tastes good. It is good for you. It is convenient—ready cooked, ready to heat and serve. It is economical. Your grocer has a fresh supply of it. Ready cooked in tomato sauce with cheese.

HEINZ Spaghetti

Ready cooked, ready to serve

Emergency Phone Numbers

Fire 401
Police 404
Broken Glasses 2353-A

A. A. BARR, 203 Rivoli Bldg.

CORNS



stop hurting in one minute!

—by removing the cause. The only treatment of its kind. Dr. Scholl's Zino-pads protect while they heal. Thin, antiseptic, waterproof. Absolutely safe! So easy to put on, so sure to give quick and lasting relief. Try them! At druggist's or shoe dealer's.

Sizes for corns, callouses, bunions

Dr. Scholl's Zino-pads

Put one on—the pain is gone

BIG SPECIALS AT

SPURGEON'S TOMORROW.

FRED R. HARTWELL

LAWRENCE J. BRODY

LAWYERS

319-325 State Bank Bldg. LA CROSSE, WIS.

CARNATION CREAM

A non-sticky and Non-Greasy Liquid Cream for chapped hands and rough skin. Keeps the skin soft and velvety. Removes tan and sunburn. Gloves can be worn immediately after applying cream.

This is the wonderful all year round cream. Once tried never without it. Price 25c per bottle.

For the gentlemen it affords an elegant preparation after shaving.

GET IT AT

HOESCHLER'S

the French Creek Lutheran church next Sunday afternoon at 2:30.

Our Suits and Overcoats are made from all-wool fabrics and are guaranteed to fit and wear. Viet's Tailor Shop, Opp. Majestic Theater.

Chiropractic Adjustments for your health. E. Joy McLaughlin, Lady Chiropractor, Over Hebbard's Drug Store.

Sat. Oct. 21st, there will be a dinner-dance in connection with the annual Harvest Dinner at the La Crosse Country Club.

Osteopathy, Dr. Jorris Newburg Bg. Miss Ruth Bristow has recovered from her illness.

Genuine Ye Old Tyme Comfort Shoes for women. \$2.50 to \$5.50 at Moss Shoe Co.

Order Xmas Greetings. The Inland, Ladies and Gent, card party. K. P. hall, Friday evening.

Dr. Thornton, Osteopath, Linker Bldg. Hours 10 to 4, except Saturday.

Closing out sale. Art Goods and Yarns Saturday, Oct. 21st. Ladies in attendance 1215 King St.

Mr. J. G. Dubraks, Henry Wittenberg, M. Pratt and Earl Wiskerchin motored to South Dakota on a hunting trip.

The largest line of Halloween goods in the city at Ruud's Drug Store, 12th and Jackson.

Wanted, Paper hanging and painting. Work guaranteed. Phone 861-Black.

Dance at Wm. Gautsch's, Sunday. Kindergarten shoes for children at Moss Shoe Co.

Mr. and Mrs. J. M. Smith and family have moved from Nelson, Wis., to 1615 Avon street.

Keno Dance, Concordia hall, Sat. Oct. 21. Novelty dancing club, music, Callaway's Novelty Boys. Come and get a prize.

Only one store in town sells John Kelly shoes for women. Moss Shoe Co.

Judge Higbee returned from Whitehall Thursday. He will hold motion

day in circuit court here on Saturday. Monday he will hold court in Virgo.

Fits the arch correctly. John Kelly shoes at Moss Shoe Co.

Telephone Bills must be paid by the 25th of the current month to obtain the 25 cent discount.

Cinch and 500 party given by St. John's Church at St. John's hall, corner Avon and St. James, Friday evening, Oct. 20. Starts at 8 o'clock. Tickets 25c. Lunch.

We are open Saturday evenings. Linker Electric Co.

The jury commissioners meet Friday to begin the work of drawing the November jury.

Children's school shoes. \$1.25 and up at Moss Shoe Co.

Buster Browns Stockings are made to wear and they do. Sold at Poehling's, 313 Pearl.

Dance Bloomer's Mill, Sun. Oct. 22. La Crosse Gateway Bldg.

Clinton W. Price of Mauston was in the city on legal business on Friday.

Collections, Insurance, Loans. L. B. Omerberg, Rivoli Bldg.

Windows Cleaned, Storm windows put on. Screens taken off. La Crosse Window Cleaners, Phone 518.

Mrs. Anna Weber has filed suit for divorce against Sheldon O. Weber, also known as Orville Weber. Mrs. Weber charges her husband with cruel and inhuman treatment, staying away from home all night, drunkenness and finally desertion on April 9, 1920.

Baggage transferred by Gateway City Transfer Co. Phone 179 before 6 p. m.

The annual session of the La Crosse Lutheran circuit is on at the French Creek church. The session opened Tuesday with an opening sermon by the Rev. Uberg of Blair. The discussion was led by the Rev. Magelsen of La Crosse.

Tests show that the piano wire is at its best acoustically at a tension of 160 pounds.

VOGUE ART and LINGERIE SHOP

123 South Fifth Street.

BRASSIERES

Special sale of Brassieres for Saturday. Every Brassiere in stock at a reduced price.

| | |
|----------------------------|--------|
| \$1.75 Brassieres at | \$1.50 |
| \$1.25 Brassieres at | 95c |
| \$1.00 Brassieres at | 75c |
| 75c Brassieres at | 50c |
| 65c Brassieres at | 40c |

These are the Parisiana Brassieres, extra well made, some for stout figures.

Hand-made Teddies, Step-ins, Camisole Top Garments and Pongee Undergarments at special prices Saturday.

BLOOMERS—Drop seat, splendid quality sateen; colors are black, green, old rose and navy, priced at

\$1.75 and \$2.00

ON SPECIAL DISPLAY SATURDAY AND MONDAY

A beautiful line of Madeira, Cluny, Venetian and Italian cut-work; consisting of Table Cloths, Lunch Cloths, Card Table Covers, Pillow Cases, Napkins and Center Pieces. These articles are interestingly underpriced.

Eat Oysters Today

Every shipper of Oysters in the east is playing safe. The uncertainty of the weather causes it. Shell stock is scarce—our orders have been only half-filled—that causes the scarcity here.

We have shipments due Friday and Saturday.

CRANBERRIES, SWEET POTATOES, GRAPE FRUIT, ORANGES, FINE EATING AND CANNING PEARS, JONATHAN APPLES.

JOHN C. BURNS FRUIT HOUSE

LOCAL MAN NAMED OFFICER OF STATE HISTORICAL BODY

Sanford, of Normal Faculty, is Vice-President; Judge Stevens Heads Society

MADISON, Wis.—Judge E. Ray Stevens of the Dane county circuit court was re-elected president of the State Historical society of Wisconsin at its annual meeting here Thursday.

Vice presidents elected are: R. E. Cole, Baraboo; Bishop S. G. Mesmer, Milwaukee; F. L. Paxson, Madison; A. H. Sanford, La Crosse. Lucian S. Hanks, Madison, was chosen treasurer.

E. B. Steensland and J. H. A. Larchner, Waukesha, were elected to succeed two late vice presidents. H. S. Butler, Superior, was chosen curator of the society to succeed the late Robert G. Siebeck, Madison, and Mrs. Leslie Wilson, Chippewa Falls, and Judge Franz Eschweiler were elected

to fill the unexpired terms of the late John Luchsing, Monroe, and Colonel J. A. Watrous, Milwaukee.

The society voted to accept the Mills-Holmstad gift of \$30,000. It referred the controversy arising over the collection of manuscripts of Lyman C. Draper, held by Wisconsin to the society's advisory committee. The state of Tennessee is contesting Wisconsin's claim to the documents.

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BRITISH GRAPES IN AMERICA

What are said to be the rarest grapes in the world are those which grow at Hampton Court, the London palace of King George. The fruit is large and black and grows in great clusters. The choicest product of these vines is served upon the royal tables and the surplus goes to the London hospitals. Visitors to the place are sometimes fortunate enough

to secure a bunch by a liberal tip or bringing some great pressure to bear, but no one before ever had the temerity to try to get a slip of the old vines which have been growing for more than 200 years. Mrs. E. H. Warren, of Boston, however, succeeded in accomplishing this and recently brought two slips of the historic vines back to this country and will endeavor to grow Hampton Court

grapes in the vicinity of Boston. She intimated that she had bribed a gardener, but she has not told his price.

WE SELL
Federal Bread
A. W. RENNEBOHM
11th and La Crosse Sts.

Saturday Specials

Butter, fresh creamery, 42c
Economy brand Butter, 45c
Soap, Crystal 10 bars for 45c
White 1 bar Creme Oil Free.
Onions, Red Globe, extra sound dry stock, bushel \$1.00, peck 27c
Salmon, fancy red Alaska, 1-lb. cans 27½c
Jams, 1-lb. jars pure Raspberry, Strawberry and Apricot jam 22½c
Milk, tall cans 3 cans condensed 25c
Cookies, Bob White Marshmallow cookies, lb. 15c
Peanuts, fresh roasted, per pound 10c
Macaroni and Spaghetti, special for Saturday 3 pkgs. 20c
Corn, No. 2 cans best standard pack, Saturday day at 3 for 25c
Peanut Butter, extra fine quality, pound 17½c
Oleomargarine, best grade Nut Oleo, pound 22½c
Crackers, fresh baked Oyster Crackers, pound 10c
Candy, Chocolate Creams, per pound 19c
ALL DELIVERIES FREE.

The Economy Grocery
J. B. MULDER.
5th and Winnebago Sts.
Phone 487.

SATURDAY SPECIALS AT
LA CROSSE MEAT MARKET

126 South Third Street. Union Market.
Chickens, per pound 22c and 25c
Beef Roast, at per pound 10c
Hamburger, at per pound 10c
Sausage Meat, at per pound 10c
Pork Shanks, at per pound 10c
Pork Shoulder Roast, at per pound 15c
Neck Bones, 4 lbs. 25c
Soup Meat, special at per pound 5c
Pig Liver, Saturday at per pound 5c
Pig Hearts, Saturday at per pound 5c
Fresh Kraut, 2 quarts at 25c
Pork Roast, at per pound 15c
PHONE 1358-Blue. FREE DELIVERY.

Thos. Markos & Bros.

Dealers in Dry Goods, Groceries and Children's Shoes.
Phone 1247-M. 901 South Seventh Street.

SATURDAY SPECIALS

Wisconsin Peas, special at per can 10c
Mustard Sardines, 1-pound can, per can 9c
Fresh Rolled Oat-meal 4 lbs. for 15c
Walke's Naptha Soap 6 bars 25c
Grandma's Soap, 7 bars for 25c
Fresh Creamery Butter, pound 39c and 44c
Self Rising Pancake Flour 5 bags 25c
Campbell's Pork and Beans per can 10c
Fresh Soda Crackers, per pound 10c
Fresh mixed Cookies, white frosting, per pound 16c
Cretonne, valued 30c yard, special per yard 20c
Checked Outing Flannel, pink and blue stripes, 36-inch wide, per yard 20c
Ladies' Outing Flannel \$1.00
Nightgowns for \$1.00
Sheets, already made, extra heavy, 81x90, Saturday special \$1.35
Ladies' Union Suits, wool and silk mixed, Saturday special \$2.50
Turkish Towels, extra large size, a piece 25c
Cotton Batton, already stitched, 3-lb. roll for \$1.00
SPECIALS on Woolen and Wool Finished Blankets. Also on Ladies' Wool and Wool Finished Hose. Full line of Children's and Men's heavy Underwear.

You Can't Go Wrong If You Trade Here.
Every Transaction Must Satisfy You.

3 Pounds of our 80c Coffee, and 3 Pounds Granulated Sugar \$1.00
Blackene Stove Polish, the large 15c package, now 10c
Fresh Soda Crackers, either plain or salt, per pound 10c
Wisconsin Cranberries, per pound or quart 10c
Sweetheart Toilet Soap 6 bars 25c
Hand picked Navy Beans, per pound 8c
Large size box of Matches, each 4c
Summer Sausage, special at per pound 18c
Picnic Hams, right from the smoke house, per pound 13c
Mustard Sardines, regular size cans, each 5c
10 Pounds of Jersey Sweet Potatoes 30c
6 bars of Palm Olive Soap at 49c
and one bar free.
7-Oz. Bar of Hard Water Cocoa Castile Soap, a dandy 10c bar of toilet soap, Saturday 5 bars only 32c
Walker's Red Hot Chile Con Carne, the best in this line, our price, 15c, 25c and 35c per can.
Fresh Bulk Oatmeal 3 lbs. at 10c

JOHN MULDER
Phone 77. 815-817 Rose Street.
"THE RIGHT PLACE TO TRADE"

HOFF'S Cash and Carry GROCERY

119 S. 3rd Phone 527.
TOKAY and MALAGA GRAPES
Tomatoes and Cucumbers
German Hand Cheese
Oysters
Wax Beans
Celery-Cabbage
Spinach
New Mackerel
Fresh Cocoanuts
Head and Leaf Lettuce, Parsley, Garlic, Celery, Radishes, Green Onions, Fancy Cranberries, Grapefruit, Lemons, Oranges, Bananas, Horseradish Root, Green and Red Peppers, Spanish Onions, Endive Lettuce, Sweet Potatoes, Cauliflower, Delicious and Jonathan Apples.
Hickory and Black Walnuts, 5c per pound

JEFF'S GROCERY
FOR GOOD THINGS TO EAT.
Cor. 8th and Division Sts.
Phone 281.

Butter, fresh 43c and 44c
creamery, lb.
Sarrington Pancake Flour, self-rising, 4-pound sack 25c
at
Mince Meat, Libby's, 25c
fresh, in bulk, per pound
Log Cabin Maple Syrup, 29c
pint can
Corn Flakes, large package 11c
at
Catsup, new pack, 15c, 20c
ounce bottle
Peaches, No. 2½ can in heavy syrup 25c
Sweet Potatoes 6 lbs. 25c
at
Dill Pickles, new 3 for 5c
pack
Monarch Coffee, 3-lb. \$1.00
can for
Armour's and Quaker 23c
Oats, large package, 12c.
Small package, 12c.
Noodles, Macaroni and Spaghetti, Saturday 3 pkgs. 20c
special at 3 for
Baked Beans, No. 2 can 10c
at
Fig Bars, Cookies, fresh supply, per pound 14c
Fresh Roasted Peanuts, 12c
Hubbard Squash, 7c and 14c.
Pumpkins, 5c and 10c. Cabbage, 5c and 6c. Peas, per dozen, 15c.
Celery, Grape Fruit, Cranberries, Apples, Head Lettuce, Parsnips, Turnips and Carrots.
All Deliveries Free.

Saturday Specials

Fresh Creamery Butter, pound bricks 43c
Gold Dust, large packages 29c
for
Green String Beans, cut, per can 13c
or 2 Cans for 25c.
Asparagus, medium size white, No. 3 can 30c
Toilet Paper, Northern Tissue 3 for 25c
Sorghum, 100 per cent pure, gallon pail \$1.00
Half gallon 55c.
Whipping Cream, extra heavy, per pint 22c
Nocua Nut Margarine, per pound 25c
Cottage Cheese, fresh from the farm, per pound 10c
Try our Old Time Coffee, per pound 35c
or 3 pounds for \$1.00.
Macaroni, new stock in 1-pound packages 13c
or 2 pounds for 25c.
Canned Corn, stand- 3 for 25c
ard No. 2 can
Creamettes, special 3 pkgs. 20c
at
Home Made Sauerkraut, per quart 10c

FREE DELIVERY
Richards and Weber
Cor. 9th and Market Sts.
Phone 13.

ENGAS'S Cash Grocery

Phone No. 357
Cor. 12th and Adams Sts.
A STORE FOR EVERYBODY

Saturday Specials

Walnut Meat, fancy new, pound 75c
Comb Honey, light or dark, pound 23c
Self rising Buckwheat Flour, 4-pound bag for 25c
Ground Cherries, finest quality, pound 10c
Peck, 75c.
Navy Beans, new hand picked, pound 7½c
Rolled Oats, fresh 3 lbs. 11c
Laundry Starch, best gloss, pound 7c
3 pounds for 20c.
Regular 9c Blue 3 lbs. 22c
Rose Rice at 3 for
Apples, fancy Jonathan eating apples, peck 49c
Dry Onions, best quality, peck 35c, bushel \$1.25
Lavo Cleanser, Saturday at per can 5c
Imported Norway and Holland Herring, new shipment of imported Gammlost, Goat Cheese and Roquefort Cheese.
No Charge for Delivery.

Saturday Specials

Butter, fresh creamery, per pound 42c
Baby Rice Pop Corn at per package 9c
Dill Pickles, new stock, per dozen 20c
Sunbrite Cleanser 3 cans for 20c
Jelly, pure, tall glass, assorted flavors, per glass 25c
Pink Salmon, tall can Saturday at 14c
Rice, Blue Rose, Sat- 3 lbs. 20c
urday at 3 for
P. & G. Soap, Sat- 10 bars 45c
urday at 10 for
Soda Crackers, fresh and crisp, per pound 15c
Calumet Baking Powder, per pound can 29c
Peas, special Saturday at per can 10c
Beans, special Saturday at per can 9c
Olives, special Saturday at per glass 14c
Fresh Cottage Cheese and fresh line of Bakery.

LEE'S GROCERY
FREE DELIVERY.
Phone 2157.
Cor. 5th and Mississippi Sts.

Here's a Real Special
SWIFT'S PREMIUM HAMS
pound 25c pound

Nice Young Chick- 25c | Choice Pork Tend- 50c
ers, pound
J. B. KNUTSON
Fifth and Market Sts. Phone 322.

MEATS H. A. GOBEL GROCERIES.

1127 South Seventh Street. Phone 569.
SATURDAY'S SPECIALS
Fresh Hamburger, per pound 12½c
Pure Sausage Meat, 12½c
per pound
Little Fry Sausages, per pound 20c
Pure Kettle re-d- 3 lbs. 40c
ered Lard 3 for
Fresh Pork Leg Roast, 22c
per pound
Fresh Pork Shoulder Roast, Saturday at 18c and 20c
per pound
Sugar Cured Bacon 15c
Squares, per pound
Good Beef Pot Roast, pound- 12c and 15c
Fresh Dressed Chickens, Best Veal, Sugar Cured Hams and Bacon. Spring Lamb.
FREE DELIVERY.

FOR SATURDAY

Neck Bones, at per pound 6c
Soup Meat, 8c and 9c
Beef Roast, per pound- 10c and 12½c
Pork Shanks, per pound 11c
Pork Shoulder, per pound 20c
Veal Stew, at per pound 8c
Veal Shoulder, per pound 12½c
Spare Ribs, at per pound 15c
Rolled Beef Roast, per pound 16c
Veal Leg Roast, per pound 20c
A good supply of Fresh Dressed Spring Chickens. Mutton, Sausage, Lard, Bacon and Ham.
J. L. FRANSEN
Phone 1837-C. 932 Caledonia Street.

JEHLEN'S Sausage Factory

HOME MADE SAUERKRAUT

NECK BONES, PORK HEARTS and KIDNEYS, per lb. 5c

PORK CUTS
Fresh Pork Picnics, 8 to 10 lbs. each, per lb. 12½c
Pork Shoulder Roast, per lb. 15c
Spare Ribs, Saturday at per lb. 15c
Pork Shanks, special at per lb. 10c
Pork Loin Roast, per lb. 23c
Pork Loin Roast, center cut, per lb. 27c
SMOKED MEATS
Bacon Squares at per lb. 12½c
Brisket Bacon at per lb. 20c
Picnic Hams, special per lb. 15c
Smoked Corn Beef Briskets, per lb. 20c
Swift Premium Hams at per lb. 25c

SUGAR CURED BONELESS CORN BEEF

Rolled Briskets, per lb. 12½c | Rolled Rumps, per lb. 15c

POULTRY

Spring Chickens, per lb. 25c | Spring Geese at per lb. 27c
Year old Hens at per lb. 25c | Spring Ducks at per lb. 28c

GLAD TU MEAT CHU
121 South Third Street

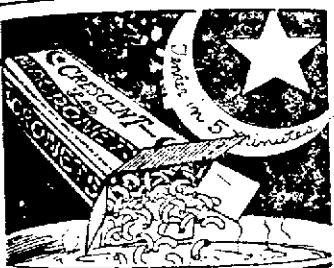
BUEHLER BROS.

Where Your Dollar Buys the Most and Best

SATURDAY SPECIALS
BACON SQUARES, per lb. 12½c

| | |
|-------------------------------|--------------------------------|
| Soup Meat, at per pound 5c | Beef Roast, per pound 10c |
| Neck Bones, at per pound 5c | Sausage Meat, per pound 10c |
| Veal Stew, at per pound 5c | Lamb Shoulder Roast, lb. 12½c |
| Lamb Stew, at per pound 5c | Veal Chops, per pound 12½c |
| Veal Shoulder Roast, pound 8c | Compound Lard, pound 12½c |
| Hamburger, per pound 10c | Pork Shoulder Roast, pound 15c |
| FANCY SIDE BACON, pound 20c | LEG OF LAMB, per pound 20c |

308 Main Street.



**Into Boiling Water
Out in 5 Minutes**

This Macaroni boils TENDER in Five Minutes and when used with soups, peas, corn, fish, chicken, meat left-overs you have a dish of surprising goodness.



**Buy Your BLANKETS
AT
SPURGEON'S**

97 WIS. ST. MILWAUKEE
PATENTS
YOUNG AND YOUNG

FOR SATISFACTION USE

**NAGOH
QUALITY
BRAND**

COFFEE

With That Rich Mellow Goodness.

**J.J. HOGAN, INC.
WHOLESALE
GROCER
LA CROSSE, WIS.**

ASK YOUR GROCER.

ORDER ONE OR TWO

"QUALITY CAKES"

From Your Grocer Tomorrow.
You will order more next week.

Five kinds packed in cartons, price **15c**

RUPLIN BAKING CO., 412 So. 4th St.

Want Mor. Flour

Guaranteed to give utmost satisfaction. Once used, you will want more. All grocers.

Thomas-Phalon Co.

Distributors. LaCrosse, Wis.

A FULL BASKET

FOR LESS MONEY

Shopping at this store is a means of cutting down your grocery bills. Quality provisions at lowest prices.

SATURDAY SPECIALS

| | | |
|---|---|------------|
| P. & G. White Naphtha Soap, special at.... 5 bars | Calumet Baking Powder, 1-lb. can | 27c |
| Walter Baker's Chocolate, half-pound cake at | Postum Cereal, per package | 21c |
| Swansdown Cake Flour, large pkg... | Ideal Malt Syrup, per can | 59c |
| Snider's Catsup, large bottle | Whiz, Mechanic Soap, Saturday special at.... 3 cans | 25c |

Keizer's Cash & Carry Grocery
Corner 12th and Jackson Sts.

**SMALE'S
DAIRY STORE**

209-213 So. 5th St. Phone 392.

Saturday Specials

Creamery Butter, per pound **43c and 45c**

Eggs, fresh, at per dozen **33c**

Fresh Cracked Eggs, per dozen **28c**

Our supply of Butter and Eggs is fine for Saturday and you will be pleased with the quality as well as the price.

Nucoa Oleomargarine, pound **25c**

Good Luck Oleomargarine, pound **28c**

Buttermilk, at per gallon **10c**

Extracted Honey, per pound **15c**

Toilet Paper, 3 rolls large rolls, 3 for **20c**

Corn, Saturday at.... 3 cans **25c**

Fresh Vegetables of all kinds. Wealthy Apples—We have some of Webster's good ones. Also Greenings, Russets, Delicious, etc.

Coffee, 30c, 35c, 40c, 50c. Chase & Sanborns.



Start The Habit--

Most of our habits, good or bad, are formed before we're ten years old. Help your child form the health-habit. Give him plenty of

**REAL
BREAD**

Have a slice ready when he comes running in from school. Soon he will come to recognize the difference between this rich-flavored, highly nutritious loaf and other foods less valuable.

Ask your grocer.

**FRANZMANN
& MANNING**

10th and Adams.
Phone 2006-A.

**WE SELL
Federal Bread**

J. B. MURRAY
1001 La Crosse St.

Limburger Cheese

Without the Odor



In AIRTIGHT Glass Jars

The glass jar keeps the delicious flavor in the cheese—and keeps the odor out of the room, the icebox or pantry.

Put up in 6-oz. glass jars.

Have your Grocer get it for you.

HENRY ANDEREGG

625 So. Eighth St., Distributors.

**BETTER
GOODS**

Buy it in the bottle or by the case.

The following flavors are put up in half pint bottles, two dozen to the case and may be assorted as you wish:

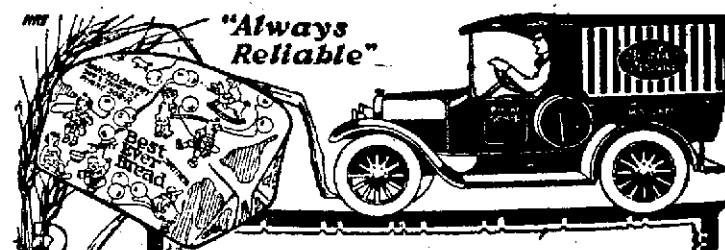
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|--------------------|--------------|
| Chocolate | Lemon Sour |
| Cherry | Lime-Crush |
| Ginger Ale | Orange-Crush |
| Grape | Raspberry |
| Knut Kola | Root Beer |
| Lemon-Crush | Snappy Limes |
| Lemon Soda | Strawberry |
| Crown Lithia Water | |

Nothing nicer to serve as refreshments when unexpected guests drop in.

They are delicious, refreshing and of high food value.

**NORTH SIDE BOTTLING
WORKS.**

Phone 560-A. La Crosse, Wis.



Bread of Reliable Quality

ANOTHER good feature of Best Ever Bread is its unchanging quality; you can always depend upon it to be fresh, tasty and delicious.

Asking for Best Ever Bread is just declining to take a chance. The name "Best Ever" is your insurance policy of bread-satisfaction!

It's our delight to serve you right

Mahlke Bakery
PHONE 508-R
WHOLESALE & RETAIL
309 SOUTH THIRD STREET

LA CROSSE, WIS

Quality First Always Best.



"Hawaiian Special"

A three-layer brick of whipped cream, with a center of pineapple and figs.

At your Dealer

TRI-STATE ICE CREAM CORPORATION

ICE CREAM

**Have You Guessed the Weight
of the Big Sack of
Pillsbury's Best Flour**

In the State Bank of La Crosse Window?

Open to everyone. Every guarantee coupon found in a sack of PILLSBURY'S Best Flour entitles holder to one guess.

15 Prizes

1st PRIZE—The big sack of flour.
2nd PRIZE—\$10.00 in gold.
3rd PRIZE—\$5.00 in gold.
and 12 other prizes given in flour.

Use guessing blank below or get one from your grocer. Send guesses in early to

Thomas Phalon Co.
Contest Department.

USE THIS COUPON WHEN SENDING IN GUESS.

Thomas Phalon Co., La Crosse, Wis.

I guess the weight of the big sack of flour in the window of "The State Bank of La Crosse" to be pounds ounces.

Name

Address

Be sure to attach to this guess the guarantee slip found in each sack of Pillsbury's Best Flour, otherwise the guess will not count.



MORNING STAR MILLS—A. Grams & Sons, La Crosse

MOVIES

"WILD HONEY"—RIVOLI
Priscilla Dean added another triumph to the series of her screen successes here, when her latest photoplay, "Wild Honey," was shown at the Rivoli theater last night. It is adapted from Cynthia Stockley's novel of the same name, and deals with the experience of an intrepid English society girl on the veldt of South Africa.

Miss Dean is seen in South Africa, investigating her land holdings. She is lost in the veldt and is captured by a degenerate leopards. She is rescued by a young engineer with whom she falls in love. She later saves his life in a flood, caused by the blowing up of a dam, instigated by a South African money baron jealous of her lover's engineering successes and of winning of Lady Vivienne's heart.

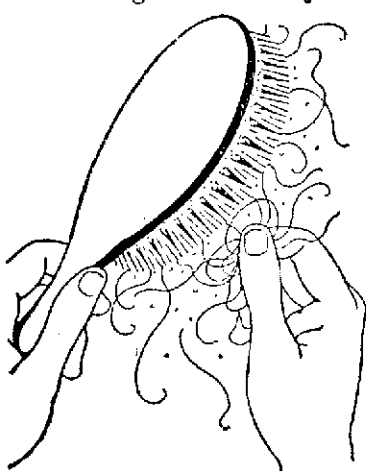
Priscilla's wild ride to reach her sweetheart before the flood gets him, and their struggles in the torrent form one of the most realistic and breath-taking thrills seen on the screen in many a day.

RIVIERA TODAY
One of the best foreign productions ever to be presented in this country is "The Stroke of Midnight," now at the Riviera theater. It tells a thoroughly interesting story of the regeneration of a man who had sunk to degradation largely through his own desire. As played by a brilliant cast headed by Victor Seastrom, "The Stroke of Midnight" is one of the finest productions of the season.

Victor Seastrom gives a remarkable study in the leading role of David Holm. It is a marvelous characterization, and establishes this Swedish actor as one of the greatest players who have ever appeared in this country. Astrid Holm, as the beautiful rescue worker, presents a sympathetic characterization. Hilda Bergstrom, as Mrs. Holm, and Tore Svenberg as the character, contribute faithful and realistic portraits. On the whole, it would be difficult to excel the extraordinarily fine acting which is seen in this production.

FOOLISH TO LET HAIR FALL OUT

35c "Danderine" Saves Your Hair—Ends Dandruff! Delightful Tonic.



Quick! Don't wait! Every bald head started with just a few falling hairs and a little dandruff—but soon the hair appeared thin, scraggly, and then the dreaded bald spot. It seems a sin to let hair fall out or tolerate destructive dandruff when you can quickly correct all such hair trouble with a bottle of delightful Danderine. Millions of men and women know the magic of Danderine: how it corrects oily, dandruff, itching scalps and helps the hair to grow long, thick, strong and luxuriant. Danderine is not sticky or greasy. It is the largest selling hair corrective and tonic in the world because it is not a humbug! Get a bottle at any drug store.

MOTHER!

Your Child's Bowels Need "California Fig Syrup"



Hurry Mother! A teaspoonful of "California Fig Syrup" will thoroughly clean the little bowels and in a few hours you have a well, playful child again. Even a cross, feverish, constipated child loves its "fruity" taste, and mothers can rest easy because it never fails to work all the sour bile and poisons right out of the stomach and bowels without griping or upsetting the child. Tell your druggist you want only the genuine "California Fig Syrup" which has directions for babies and children of all ages printed on bottle. Mother, you must say "California." Refuse any imitation.

JACKIE COOGAN—MAJESTIC
In "Trouble," which opened at the Majestic theater yesterday for a run of three days, Jackie Coogan again scores a bullseye, with a new musical comedy offering by the Martin Footlight Follies. The bill at the Majestic is one of unusual interest.

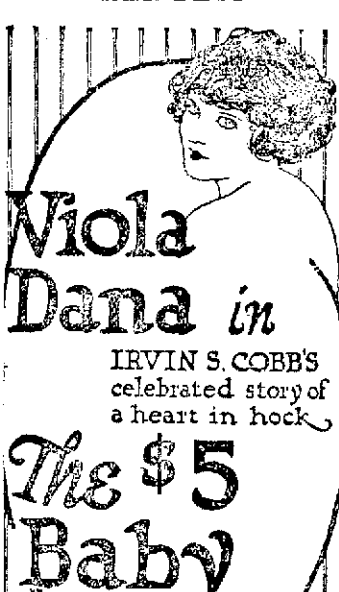
There is more story to "Trouble" than any of the plays in which Jackie has appeared, even including "The Kid." He is discovered at the outset as a voluntary vagrant, sleeping in a barrel because he had to run away from an orphanage that refused to house his dog, "Queenie." A policeman takes him back to the home and shortly afterward Jackie is adopted by the wife of a shiftless plumber. The man is lazy and a wife beater. When he refuses to go to attend to a job, Jackie substitutes for him, but manages to make a leaking water pipe a geyser that floods cellar, bathroom and kitchen. There is lots of real fun in this scene. However, Jackie gets a five dollar bill for trying to fix the pipe and when he takes it home the worthless foster father takes it away from the wife. This leads to a quarrel that ends in the man brutalizing her, and when a policeman comes in a terrific fight occurs. With Jackie's aid the ruffian is subdued and taken to jail.

STRAND TODAY
Viola Dana, who is seen today at the Strand theater in "The Five Dollar Baby," her latest starring picture for Metro, based on a story by Irvin S. Cobb, and who for the greater part of her career has devoted herself to scattering laughter wherever motion

COOPER'S Strand

Prices—10c and 25c—Plus tax.

TODAY and TOMORROW
Hear the Strand Orchestra
A METRO SPECIAL
VIOLA DANA AT HER BEST



Viola Dana in
IRVIN S. COBB'S celebrated story of a heart in hock
The \$5 Baby
A Harry Beaumont Production
Scenario by Rex Taylor
Story from The Saturday Evening Post
Comedy and News Reel.
SUNDAY
"The Stroke of Midnight."

CASINO

Continuous—1 to 11 P. M. Prices—10c and 25c—Plus tax.

TODAY and TOMORROW
THE PARAMOUNT SPECIAL

This is a wonderful production.
A man's answer to "The Sheik."



He hated women, yet one sought him in the desert, another gave her life for him.
COMEDY AND NEWS REEL.
SUNDAY
VIOLA DANA IN "THE FIVE DOLLAR BABY."

pictures are shown," declares that comedy is the most satisfactory medium through which to work. "There is an infinite satisfaction in knowing that perhaps your efforts are making people happier," says the diminutive star. "They need to be in these days of post-war instability. Laughter is the greatest stabilizer there is. Convince people that there can be happiness, even where clouds hang lowest, and they will have something to strive for. That in part is the idea of my picture, 'The Five Dollar Baby.'"

CASINO TODAY
Living for several weeks in the ruins of an old Coptic mission, was the interesting experience of George Melford's company during the filming of his new Paramount production, "Burning Sands," which comes to the Casino theater today.

However, instead of going to Cairo, Egypt, where the original mission mounds, the company went to Oxnard, Calif., under the supervision of Rudolph Bylek, technical director. Mr. Bylek laid out his plans so that the old mission, while appearing ruinous enough for any archaeologist was still substantial enough, and so arranged that it could serve as living quarters for the greater part of the troupe.

The cast includes Wanda Hawley, Milten Sills, Jacqueline Logan and Robert Cain, who are featured, and Winter Hall, Louise Dresser, L. F. Oliver, Al Roscoe, Cecil Holland and Joe Lay. The story is dramatic and every scene of the picture has a thrill of its own.

RIVOLI Theatre



PRISCILLA DEAN
in her crowning success — a stupendous picturization of
"WILD HONEY"
the world-famous novel by Cynthia Stockley
—AND—
POLLARD COMEDY
"365 DAYS"
—ALSO—
SELZNICK NEWS
RIVOLI ORCHESTRA

WILD HONEY
the world-famous novel by Cynthia Stockley
—AND—
POLLARD COMEDY
"365 DAYS"
—ALSO—
SELZNICK NEWS
RIVOLI ORCHESTRA

WILD HONEY
the world-famous novel by Cynthia Stockley
—AND—
POLLARD COMEDY
"365 DAYS"
—ALSO—
SELZNICK NEWS
RIVOLI ORCHESTRA



The democrats are so shiftless. They didn't even get one good, full campaign out of the late war, while the republicans have been capitalizing the rebellion for fifty years. Henry Ford hasn't only made millions, but think of the great fortunes that have been piled up by the makers of Ford adjuncts such as shock absorbers, starters and hoodair caps.

MAJESTIC

TODAY AND SATURDAY

STILL PLAYING TO CAPACITY THAT'S HOW GOOD THEY ARE

MARTIN'S
"FOOTLIGHT FOLLIES"
With Original Comedians and the Santa Claus Chorus of Well Filled Stockings.

PLAYING A JOLLY MUSICAL COMEDY YOU WILL LIKE.

"OH YOU AUNTIE"
A story of College Life, filled with Fun, Song and Dance.

AND
JACKIE COOGAN
in **"TROUBLE"**
HE MIXES SMILES WITH TEARS!

ALSO
International News. Special Novelty Numbers by Majestic Orchestra.
Matinee 10c 30c Night 15c 30c 40c Plus Tax

La Crosse Theatre

COMING SUNDAY
FIVE ACTS
OF
SUPREME

VAUDEVILLE

EVERYONE AN ACT THAT YOU WILL LIKE.

AND
FEATURE COMEDIES
SEATS RESERVED
MATINEE AND NIGHT.
PHONE 399.

IT WILL BE GREAT

SOCIETY OF INDIANS TO MAKE WAR UPON GOVERNMENT BUREAU

KANSAS CITY, Mo.—Members of the Society of American Indians, meeting here late Thursday adopted a resolution to wage an unrelenting campaign of propaganda, and political activity directed toward the abolishment of the United States Indian

OIL LIGHT BEATS ELECTRIC OR GAS
BURNS 94 PER CENT AIR

A new oil lamp that gives an amazingly brilliant, soft, white light, even better than gas or electricity, has been tested by the U. S. Government and 35 leading universities and found to be superior to 10 ordinary oil lamps. It burns without odor, smoke or noise—no pumping up, is simple, clean, safe. Burns 94 per cent air and 6 per cent common kerosene (coal oil).

The inventor, C. L. Johnson, 609 W. Lake St., Chicago, Ill., is offering to send a lamp on 10 day's FREE trial, or even to give one FREE to the first user in each locality who will help him introduce it. Write him today for full particulars. Also ask him to explain how you can get the agency, and without experience or money make \$250 to \$500 per month.

bureau. The campaign will be instituted on the grounds that the bureau is unfair to the Indians, deprives them of full citizenship and is devoted to fostering commercial interests.

RIVOLI

COMING SUNDAY

Thomas Sacco's Band

OF PICKED CONCERT MUSICIANS.

FEATURING THE LITTLE SOUSA OF AMERICA.

MASTER RAYMOND BAIRD

WORLD'S YOUNGEST BAND LEADER AND SAXOPHONE SOLOIST.

A genuine musician in every way. He has been questioned by masters throughout the United States.

The Greatest Musical Treat Ever Brought to La Crosse

ALL THE ABOVE IN ADDITION TO REGULAR PROGRAM.

RIVIERA

PRICES—15c and 40c—Plus tax.

TODAY and TOMORROW
SPECIAL SATURDAY MATINEE

VAUDEVILLE

Vaudeville at 8:45.

5--CLASSY ACTS--5
8--BIG FEATURES--8

Beyerstedt Bros. Orchestra

KEYOTA JAPS

in a Clever Japanese Duo Foot Jugglers.

HARLEY and ALDEN

in SONGS, TALKS and DANCES.
A Unique Comedy Oddity.

Mascot G. M. Watkins & Co.

Presents MASCOT, the Human Mind Pony.

SMITH and CAMERON

A Black and Tan Classic. Talk and Songs.

HARRY SYKES & CO.

A WHIRL ON WHEELS.
Comedy Bicycles Novelty.

A METRO SPECIAL



Is death the end of life, or but a change of form?
To know, one must see

THE STROKE OF MIDNIGHT

Story by Selma Lagerlof

Adapted and directed by Victor Seastrom

A COMEDY AND

"A Pair of Aces" Pathe News

SUNDAY—Five acts of Vaudeville and a Paramount picture

WANT ADS

Classified WANT AD. RATES
 One word for each insertion. No single insertion for less than twenty-five cents.
 A MONTHLY RATE of \$1.50 per word for each insertion. No single insertion for less than three lines accepted under this rate.
 All orders to discontinue advertising must be made in writing. Personal call at the office. The Tribune and Leader-Press will not be responsible for telephone cancellations.
 The Tribune and Leader-Press will not be responsible for more than the first incorrect insertion of an advertisement ordered for more than one time.
CLASSIFIED ADVERTISEMENTS
 Wanted—Male Help
 Wanted—Female Help
 Wanted—Real Estate
 Wanted—Miscellaneous
 Classified up to 5 o'clock Saturday night.

FOR SALE—FARMS

FOR SALE—Improved farm, 16 miles from Haver, Minn., in foothills. 20 head of cattle, 200 acres under cultivation, 750 acres grazing, machinery, 12000 bushels of grain, cash and payments, 6 per cent. Box 37, Haver, Minn. 10 19 21
FOR SALE
 Gravel and plastering sand for sale. One yard or more delivered to any part of the city. Peeling, Buchner, Draying and Teaming. Phone 2316. 10 19 21
FOR SALE—Kitchens in bed, complete. Leather covered couch, black walnut bookcase, lady's hand carved desk, oak dresser. Phone 1203-A. 10 19 21
TRAVELING BAG BARGAINS on sale at Jefferson hotel. We have a new cowhide leather lined bag at \$6.00. Step in and look them over. 10 19 21
FOR SALE—Kitchens in bed, complete. Leather covered couch, black walnut bookcase, lady's hand carved desk, oak dresser. Phone 1203-A. 10 19 21
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AUTOMOBILES

RADIATORS, fenders and bodies. Why not have them repaired the right way? Rebuilt, recored. Work guaranteed. Badger Auto Radiator, 112 Pearl Street, Phone 2316. 10 19 21
RADIATORS repaired, recored, rebuilt. fenders, bodies and gas tanks. Quick service. Work guaranteed. La Crosse Auto Radiator Service, 108 South 2nd St. Phone 315. 10 19 21
NEVER BEFORE SUCH USED CAR VALUES AS THESE.
THREE FORDS
 \$60.00
 \$100.00
 \$165.00
DODGE TOURING
 in guaranteed condition
 \$375.00
DODGE ROADSTER
 \$250.00
FORD DELIVERY
 \$95.00
 Drop in if you want a REAL BUY.
CAMERON MOTOR CAR CO.
 127 South 6th St.
 Phone 650.

TYPEWRITERS

TYPEWRITERS sold, rented and repaired. Remington No. 10 and No. 11 at special prices. Special service for Corona and Oliver machines. Machine furnished while yours is in the shop. Reuben. 10 11 11 10
Situation Wanted—Female
 W. J. U. GIRL wishes work on Saturdays. Call 1501-C. 10 19 20
COLLECTIONS
 CLAIMS collected on percentage or bought outright. Commercial Service Bureau, 314 Newburg Bldg. 10 21 17
WANT TO BUY
 WANTED TO BUY—Used clothing in good condition. Will pay reasonable cash price. Phone 1550-R. 10 8 1mo
 WANTED—4 or 5 foot candy or cigar shop showcase. Address 10 19 20
 WANTED TO BUY—10 drophead sewing machines. Call 2275-M. 10 17 21
VACUUM CLEANING
 CARPETS and rugs cleaned by auto vacuum. Reeves. 173-R. 10 4 1mo
BUSINESS CHANCES
 MEAT MARKET and 4-room house for sale. North side. Address T-50, Tribune. 10 19 22

OUT OUR WAY

YOU JUST GIVE HIM A GOOD THRASHING! HE CAN'T DENY THAT BECAUSE I FOUND THIS PACKAGE OF CIGARETTES IN HIS POCKET.
MA ALWAYS LEAVES THE HARD JOBS TO DAD
 J. Williams



WANTED—MALE HELP

OVERTIME is not so common nowadays. People have more spare time. Would you like to make your spare time profitable? Write the Massachusetts Bureau of Investigation, 100 State St., Boston, Mass. Capital \$100,000. 10 19 21
AN INDEPENDENT PERSON either sex may earn \$100 to \$200 monthly commission for newspapers. \$15 to \$25 weekly in spare time. Experience unnecessary. Write for particulars. National Press Bureau, Buffalo, N. Y. 10 16 22
WE HAVE OPENINGS for three men appearing and conducting young men on all sides. Unpublished opportunity for those who qualify. Address 10 19 21
WANTED—Experienced car repair men to work on Ford, Buick, Oldsmobile, Chevrolet and other makes. Must be experienced and have good references. Write for particulars. 10 19 21
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WANTED—FEMALE HELP

LADIES TO CANVAS local or traveling positions. Part or full time. Write for particulars. 10 19 21
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FOR RENT—ROOMS

FOR RENT—Attractive modern furnished room. Young business woman preferred. Phone 511-A before 8:30 a.m. 10 19 21
FOR RENT—Furnished room. Suitable for 2 or 3. Private entrance. 514 Division. 10 19 21
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FOR SALE—REAL ESTATE

FOR SALE—Small house. Full lot, large porch, near car line and school. 10 19 21
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LOCAL MARKETS

| Flour and Feed | |
|---|--------|
| "Wingold" Flour, 98-pound cotton sacks, per barrel | \$4.40 |
| "Wingold" Flour, 49-pound cotton sacks, per barrel | 8.60 |
| "Wingold" Flour, 24 1/2-pound paper sacks, per barrel | 8.50 |
| "Wingold" Flour, 12 1/2-pound paper sacks, per barrel | 8.70 |
| "Wingold" Flour, 5-pound paper sacks, per barrel | 9.30 |
| Butter and Eggs | |
| "Bay State" Butter, 100-pound casks, per ton | 25.00 |
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ACCOUNTING FOR BLACK GARB

The train was late, even later than is usual on this particular line, and as they crawled through one station a weary traveler was heard to exclaim:
 "What a villainous station this is! They try to irritate one on purpose. Look at those girls in the refreshment room! Why do they dress them all in black?"
 "Don't you know?" said the fellow-passenger in a most solemn tone of voice, and with a look of awe on his face.
 "No," replied the curious and fretful traveler.
 "Why," said the other, "because they are in mourning for the late trains."
 "What a villainous station this is!"
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LOOK AT THIS!

To the man who only has \$250.00 to pay down on a new house. Full concrete basement, electric lights, and within a few blocks from school. This house with two lots can be bought for \$2,500 on installments of \$25.00 per month. Do not overlook this opportunity but call me at once and I will show you how easy you can own your home.
A. OLBERG, 109 N. 4th
 Room 7. Phone 443.

LEGION SMOKER AND FEED A BIG SUCCESS ON THURSDAY NIGHT

More than 100 ex-Service Men
Turn Out for Big Mixer;
New Band Plays

The members of the Roy L. Vingers Post of the American Legion, and their buddies who are not members of the Legion, enjoyed a smoker, entertainment and feed at the expense of the Legion at the Chamber of Com-

merce assembly hall Thursday evening. The event was planned as a get-together for the Legionnaires and other ex-service men, and it turned out to be a complete success. More than one hundred men turned out for the occasion, and were royally entertained.

One of the most notable events of the evening was the maiden appearance of the new Legion band. This musical organization, while still in its infancy, rendered several fine selections, under the leadership of D. W. Nichols, instructor. It is planned to have the band large enough to be able to lead the big parade which is on the program for Armistice Day.

Five members of the cast of the Footlight Follies, the company which

is on the bill at the Majestic Theater this week and next in a tabloid musical comedy offering, furnished several fine bits of entertainment for the boys, and were given a big ovation.

Members of the Legion are being sought for a drill team which is in the process of organization, and more men are needed for the band. Anyone desiring to get in on either of these should communicate with the Legion officers.

The Legion is planning one of the most complete Armistice Days in its history. As a starter vote was taken Thursday night which showed that the members are unanimously in favor of having stores and factories closed on that day. The Legion is also

wholeheartedly in support of the Lane Tech.—La Crosse High football game which will be played on the afternoon of Armistice Day.

Free smokers, rider and cats were issued at the fest. The smokers were members of the newly organized Ladies' Auxiliary. The rider was donated by John C. Burns.

After the feed Charlie Noble was called on for an extemporaneous speech, but begged for two weeks time in which to prepare it. His request was granted.

Men's Excuse

Some men remain wedded to art because they are unable to pay alimony.—Oshkosh Northwestern.

DRY OFFENDERS PAY HALF MILLION IN FINES DURING WAR

MADISON, Wis.—Over \$500,000 in fines will be collected from offenders against the Severe prohibition law during the present year. W. Stanley Smith prohibition commissioner estimates. All of this money will go to the common school fund of Wisconsin. Larger fines and the increased

number of convictions for violation of the liquor law are given by Mr. Smith as the reason for the estimated increase in the total amount of fines collected. During the last fiscal year

slightly over \$300,000 was received through operation of the statute. Judges of most Wisconsin courts are now imposing heavy fines after convictions, Mr. Smith said.

Cuticura Soap
Will Help You
Clear Your Skin

Free of Cuticura Laboratories, Dept. 2, Malden, Mass.

Don't miss the big specials
at
SPURGEON'S
THIS WEEK.

There is no "Just As Good"

Don't accept substitutes—don't buy baking powder that is supposed to be just as good as Calumet—don't think that a big can at a low price means a real saving. **Use**

CALUMET

The Economy **BAKING POWDER**



BEST BY TEST

Avoid disappointments. Millions of housewives are using Calumet because of its dependability. They know that the bakings will always turn out just right. Pies, cakes, biscuits, muffins, will always be perfectly raised, light and wholesome if you use Calumet, the real economical leavener.

Calumet sales are 2½ times as much as that of any other brand—always call for it.

THE WORLD'S GREATEST BAKING POWDER

Fire Never Out

Sleep fifteen or twenty minutes longer in the mornings. No fires to build with—

COLE'S
PATENTED
ELEVATED OVEN RANGE

Put a half bucket of coal in this range before going to bed. It will hold fire all night and there will still be fuel enough to cook your breakfast. See our assortment, and let us install yours now.

LIBERAL CREDIT TERMS.

FURNITURE RUGS

Tillman Bros.

116-118 SO. 4TH STREET

Reserve Your Automobile Storage Space Now

Many people were disappointed last year. Make your reservation for live storage now.

NASH AUTO COMPANY

Sixth and Main Sts.

J. Bartel Co.
SILKS, DRESS GOODS
MILLINERY AND READY TO WEAR
409-411-413 MAIN STREET

Have Received Several Shipments of Beautiful

Dress and Street Hats



All black and colors—others with metallic drapes and trimmings embroidered with chenille, etc.

\$6.50

to

\$12.50

SPORT HATS, all colors, priced at \$1.98

LA CROSSE'S SECOND

FORD DAY

THURSDAY, OCTOBER 26th

A Day of Fun and Frolic for Old and Young

FREE! A brand new 1922 Ford Touring Car will be given to one of our out-of-town visitors. Full particulars will be given at all registration places **FREE!**

Contests, Street Dancing, "Slow" Race, "Back-Up" Race, Free Street Entertainment, Parade of Decorated Fords, Concert By Massed Band of 300 Pieces.

\$600.00 IN CASH PRIZES AND SCORES OF MERCHANDISE PRIZES.

Something Doing Every Minute. Come Early--- Stay Late.

COMPLETE PRIZE LIST IN SUNDAY'S PAPER—WATCH FOR IT.

CHAMBER OF COMMERCE OF LA CROSSE, WIS.